





18' x 46" L'OREAL COSMETICS LAYOUT - SPRING 2019

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CR LIP GP (4x12) EW **

071249349755 Colour Riche Matte Lipstick Matte-cademia	071249349724 Colour Riche Matte Lipstick Matte-sterpiece	071249349717 Colour Riche Matte Lipstick Matte-caron	071249316177 Colour Riche Collection Exclusive Pinks	071249349731 Colour Riche Matte Lipstick He Thinks Hes Matte	071249349748 Colour Riche Matte Lipstick Matte-ltude	071249349755 Colour Riche Matte Lipstick Matte-cademia	071249349724 Colour Riche Matte Lipstick Matte-sterpiece
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CR MATTE LIP & LIPLNR TRY 1.2 LIT **

071249081112	071249047521	071249256206 Colour Riche Lipcolour Ballerina Shoes	071249045701 Colour Riche Lipcolour Mauved	071249083352 Colour Riche Lipcolour Tickled Pink	071249074534 Colour Riche Lipcolour Peony Pink	071249256213 Colour Riche Lipcolour I Pink You're Cute	071249256220 Colour Riche Lipcolour Pink Flamingo	071249256237 Colour Riche Lipcolour Miss Magenta
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CR LIP TRY 1.6 LIT **

071249046210	071249046234	071249045633 Colour Riche Lipcolour Classic Wine	071249083376 Colour Riche Lipcolour Sugar Plum	071249045640 Colour Riche Lipcolour Spiced Cider	071249216378 Colour Riche Lipcolour Plum Explosion	071249083727 Colour Riche Lipcolour Divine Wine	071249074558 Colour Riche Lipcolour Raisin Rapture	071249216385 Colour Riche Lipcolour Golden Grape
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CR LIP TRY 3.6 LIT **

071249081143	071249046272	071249083291 Colour Riche Lipcolour Fairest Nude	071249045664 Colour Riche Lipcolour Toasted Almond	071249045992 Colour Riche Lipcolour Brazil Nut	071249045961 Colour Riche Lipcolour Nature's Blush	071249045657 Colour Riche Lipcolour Cinnamon Toast	071249046012 Colour Riche Lipcolour Sunwash	071249046029 Colour Riche Lipcolour Spice
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CR LIP TRY 5.6 LIT **

071249316146 Colour Riche Collection Exclusive Pinks	071249316153 Colour Riche Collection Exclusive Pinks	071249316184 Colour Riche Collection Exclusive Pinks	071249316160 Colour Riche Collection Exclusive Pinks	071249296462 Colour Riche Collection Exclusive Reds	071249296516 Colour Riche Collection Exclusive Reds
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CR CLLCTN EXCLSV PINKS/REDS LIP TRY LIT 1.1 **

	071249334225 Colour Riche La Palette - LIP Pink	071249334232 Colour Riche La Palette - LIP Plum	071249334249 Colour Riche La Palette - LIP Nude
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CLPS BRCKT

CR LA PALETTE LIP TRY LIT**

CR MATTE LIP & LNR GP (4X12) **

071249349700 Colour Riche Matte Lipstick Matte Mandate	071249349656 Colour Riche Matte Lipstick Matte-ly in Love	071249296486 Colour Riche Collection Exclusive Reds	071249296820 Colour Riche Collection Exclusive Reds	071249349663 Colour Riche Matte Lipstick Doesn't Matte-r	071249316191 Colour Riche Collection Exclusive Pinks	071249349670 Colour Riche Matte Lipstick Matte-jestic	071249349687 Colour Riche Matte Lipstick Matte-gic	071249349694 Colour Riche Matte Lipstick At the Drop of a Matte	071249349649 Colour Riche Matte Lipstick Matte at Bat	071249349650 Colour Riche Matte Lipstick Matte at Bat	071249349651 Colour Riche Matte Lipstick Matte at Bat
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CR MATTE LIP & LIPLNR TRY 2.2 LIT **

071249046197	071249046203	071249256244 Colour Riche Lipcolour Wisteria Rose	071249074541 Colour Riche Lipcolour Blushing Berry	071249045855 Colour Riche Lipcolour Mica	071249045824 Colour Riche Lipcolour Saucy Mauve	071249256251 Colour Riche Lipcolour Everbloom	071249256268 Colour Riche Lipcolour Raspberry Rush	071249256275 Colour Riche Lipcolour Fresh as a Rose
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CR LIP TRY 2.6 LIT **

071249081136	071249081129	071249074527 Colour Riche Lipcolour Peach Fuzz	071249083321 Colour Riche Lipcolour Tropical Coral	071249045787 Colour Riche Lipcolour Volcanic	071249045770 Colour Riche Lipcolour British Red	071249216392 Colour Riche Lipcolour Ruby Flame	071249083765 Colour Riche Lipcolour True Red	071249216408 Colour Riche Lipcolour Blazing Lava
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CR LIP TRY 4.6 LIT **

071249046265	071249046258	071249083512 Colour Riche Lipcolour Golden Splendor	071249083406 Colour Riche Lipcolour Caramel Latte	071249045954 Colour Riche Lipcolour Bronze Coin	071249045930 Colour Riche Lipcolour Sandstone	071249045923 Colour Riche Lipcolour Silverstone	071249083222 Colour Riche Lipcolour Ginger Spice	071249045947 Colour Riche Lipcolour Bronzine
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CR LIP TRY 6.6 LIT **

071249278819	071249278772	071249278796	071249278802	071249278802	071249278789
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CR CLLCTN EXCLSV LIP (NUDE) TRY 1.1 LIT **

	071249339664 Infallible Lip Paints Lilac Lust	071249339671 Infallible Lip Paints Violet Twist	071249339688 Infallible Lip Paints Bewitching Bordeaux	071249344255 Infallible Lip Paints Domineering Teal	071249339695 Infallible Lip Paints Navy Spy	071249339701 Infallible Lip Paints Taupless
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INF LIP PAINTS TRY 1.2 LIT **

071249355862 Colour Riche Shine Dazzling Doe	071249355879 Colour Riche Shine Glossy Fawn	071249355886 Colour Riche Shine Varnished Rosewood	071249355848 Colour Riche Shine Burnished Blush	071249355831 Colour Riche Shine Sparkling Rose	071249355787 Colour Riche Shine Glazed Pink	071249355800 Colour Riche Shine Laminated Fuchsia	071249355817 Colour Riche Shine Polished Tango	071249355824 Colour Riche Shine Luminous Coral	071249355893 Colour Riche Shine Enamel Red	071249355909 Colour Riche Shine Glassy Garnet	071249355923 Colour Riche Shine Splendid Blackberry
CR SHINE LIP TRY 1.1 LIT **											
071249358634 Infallible Pro-Matte Liquid Lipstick Milk and Cookies	071249358573 Infallible Pro- Matte Liquid Lipstick Shake Down	071249358610 Infallible Pro- Matte Liquid Lipstick Angora	071249358603 Infallible Pro- Matte Liquid Lipstick Cowboy	071249358580 Infallible Pro- Matte Liquid Lipstick Nudist		071249358658 Infallible Pro- Matte Liquid Lipstick Matador	071249358641 Infallible Pro- Matte Liquid Lipstick Stirred	071249358597 Infallible Pro-Matte Liquid Lipstick Deeply Disturbed	071249358665 Infallible Pro- Matte Liquid Lipstick Roseblood	071249358627 Infallible Pro- Matte Liquid Lipstick Plum Bum	
INF PRO-MATTE LIQ LIP TRY 1.1 LIT **											
071249314180 Infallible Pro- Matte Gloss Blushing Ambition	071249314234 Infallible Pro- Matte Gloss Fuchsia Amnesia	071249317990 Infallible Pro- Matte Gloss Rebel Rose	071249314166 Infallible Pro- Matte Gloss Aphrodite Kiss	071249314227 Infallible Pro- Matte Gloss Shanghai Scarlet		071249314203 Infallible Pro- Matte Gloss Forbidden Kiss	071249317983 Infallible Pro- Matte Gloss Rouge Envy	071249314173 Infallible Pro- Matte Gloss Nude Allude	071249314210 Infallible Pro- Matte Gloss Statement Nude	071249314197 Infallible Pro- Matte Gloss Bare Attraction	
INF PRO-MATTE GLOSS TRAY LIT**											
071249135280 Infallible Lip Gloss Petal	071249135433 Infallible Lip Gloss Coral Sands	071249135341 Infallible Lip Gloss Dulce de Leche	071249135334 Infallible Lip Gloss Barely Nude	071249135297 Infallible Lip Gloss Sunset		071249135365 Infallible Lip Gloss Blush	071249216033 Infallible Lip Gloss Cherry Flash	071249135372 Infallible Lip Gloss Bloom	071249135396 Infallible Lip Gloss Modern Mauve	071249135419 Infallible Lip Gloss Sangria	
INF LIP GLS TRY 1.2 LIT **											
071249216064 Infallible Lip Gloss Pink Topaz	071249135303 Infallible Lip Gloss Fiery	071249135389 Infallible Lip Gloss Posy	071249216057 Infallible Lip Gloss Red Fatale	071249135402 Infallible Lip Gloss Undeniable Mauve		071249135327 Infallible Lip Gloss Suede	071249216040 Infallible Lip Gloss Glistening Berry	071249135426 Infallible Lip Gloss Raisin	071249135310 Infallible Lip Gloss Rebel Red	071249135358 Infallible Lip Gloss Truffle	
INF LIP GLS TRY 2.2 LIT **											
071249339718 Infallible Lip Paints Nude Star	071249339770 Infallible Lip Paints Spicy Blush	071249339763 Infallible Lip Paints Wild Rose	071249339756 Infallible Lip Paints Fearless Fuschia	071249344262 Infallible Lip Paints Cool Coral	071249339749 Infallible Lip Paints Orange Envy	071249339732 Infallible Lip Paints DIY Red	071249339725 Infallible Lip Paints Sultry Sangria				
INF LIP PAINTS TRY 2.2/3.3 LIT **											

INF PM LES CHOCOLAT NUDE GP (4X12) **															
					071249371787 Infalible Pro-Matte Les Chocolat Nudes candy man	071249371794 Infalible Pro-Matte Les Chocolat Nudes sweet tooth		071249371800 Infalible Pro-Matte Les Chocolat Nudes dose of cocoa		071249371817 Infalible Pro-Matte Les Chocolat Nudes box o chocolate		071249371824 Infalible Pro-Matte Les Chocolat Nudes bittersweet		071249371831 Infalible Pro-Matte Les Chocolat Nudes 70% yum	
INF PM LES CHOCOLAT NUDE LIP TRY 1.1 LIT **															
071249290101 Infalible Lip 2- Step Violet Parfait	071249290408 Infalible Lip 2- Step Mesmerizing Merlot	071249290453 Infalible Lip 2- Step Raisin Revival	071249290361 Infalible Lip 2- Step Cherry Noir	071249290446 Infalible Lip 2- Step Incessant Russet	071249290347 Infalible Lip 2- Step Continual Crimson	071249290323 Infalible Lip 2- Step Red	071249290415 Infalible Lip 2- Step Captivated by Cerise	071249290354 Infalible Lip 2- Step Perpetual Apricot	071249290477 Infalible Lip 2- Step Coral Constant	071249290071 Infalible Lip 2- Step Everlasting Caramel	071249290392 Infalible Lip 2- Step Heaven to Henna	071249290378 Infalible Lip 2- Step Lasting Ginger	071249290460 Infalible Lip 2- Step Always Almond		
INF 2-STP LIP TRY LIT 2.2 **															
				071249290422 Infalible Lip 2-Step Rose Tattoo	071249290033 Infalible Lip 2- Step Timeless Rose	071249290385 Infalible Lip 2-Step Neverending Nutmeg	071249290095 Infalible Lip 2-Step Permanent Blush	071249290088 Infalible Lip 2- Step Flamboyant Flamingo	071249290057 Infalible Lip 2-Step Toujour Teaberry	071249290064 Infalible Lip 2- Step Passionate Petal	071249290330 Infalible Lip 2-Step Forever Candy	071249290439 Infalible Lip 2-Step Berry Chic	071249290040 Infalible Lip 2- Step Lilac Infinite		
INF 2-STP LIP TRY LIT 1.2 **															
071249168530 Infalible Le Rouge Lip Unending Kiss	071249168462 Infalible Le Rouge Lip Tender Berry	071249168622 Infalible Le Rouge Lip Ravishing Red	071249168639 Infalible Le Rouge Lip Refined Ruby	071249168660 Infalible Le Rouge Lip Bold Bordeaux	071249168615 Infalible Le Rouge Lip Persistent Plum	071249168585 Infalible Le Rouge Lip Everlasting Plum	071249168646 Infalible Le Rouge Lip Rambling Rose	071249168493 Infalible Le Rouge Lip Forever Frappe	071249168370 Infalible Le Rouge Lip Resilient Raisin						
INF LE RGE LIP TRY 1.1 LIT **															
071249340219 Infalible Blend Artist - Foundation Blender -		071249361504 Infalible Pro-Primer Infalible Matte-Lock Primer			071249361511 Infalible Pro-Primer Infalible Glow-Lock Primer			071249349038 Infalible Pro-Matte Setting Powder Translucent		071249294055 Infalible Pro-Spray & Set Makeup Extender Setting Spray Pro-Mist & Set Makeup Extender Setting Spray					
INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 LIT **															

071249382110 Infallible 24 HR Fresh Wear Foundation Pearl	071249382127 Infallible 24 HR Fresh Wear Foundation Porcelain	071249382134 Infallible 24 HR Fresh Wear Foundation Ivory	071249382141 Infallible 24 HR Fresh Wear Foundation Rose Ivory	071249382158 Infallible 24 HR Fresh Wear Foundation True Beige	071249382165 Infallible 24 HR Fresh Wear Foundation Linen	071249382172 Infallible 24 HR Fresh Wear Foundation Ivory Buff	071249382202 Infallible 24 HR Fresh Wear Foundation Vanilla
INF 24HR FW FDTN TRY 1.3 LIT **							
071249369333 Infallible Longwear Shaping Sticks: Foundation Nude Beige	071249369340 Infallible Longwear Shaping Sticks: Foundation Buff	071249369357 Infallible Longwear Shaping Sticks: Foundation Shell Beige	071249369388 Infallible Longwear Shaping Sticks: Foundation Natural Beige	071249369395 Infallible Longwear Shaping Sticks: Foundation Tan	071249369418 Infallible Longwear Shaping Sticks: Foundation Cocoa	071249369432 Infallible Longwear Shaping Sticks: Foundation Espresso	071249371329 Infallible Longwear Shaping Sticks: Highlight Slay in Rose
INF LW SHPNG STCKS TRY 1.1 LIT **							
071249292990 Infallible Pro-Matte Foundation Classic Ivory	071249293003 Infallible Pro-Matte Foundation Shell Beige	071249293027 Infallible Pro-Matte Foundation Natural Buff	071249293034 Infallible Pro-Matte Foundation Golden Beige	071249293041 Infallible Pro-Matte Foundation Natural Beige	071249293058 Infallible Pro-Matte Foundation Sun Beige		
INF PM MU TRY LIT 1.2 **							
071249330449 Infallible Pro-Glow Classic Ivory	071249330432 Infallible Pro-Glow Creamy Natural	071249330470 Infallible Pro-Glow Nude Beige	071249330456 Infallible Pro-Glow Natural Buff	071249330463 Infallible Pro-Glow Natural Beige	071249330487 Infallible Pro-Glow Buff Beige		
INF PRO-GLW FNDTN TRY 1.2 LIT**							
071249335369 Infallible Total Cover Foundation Classic Ivory	071249335383 Infallible Total Cover Foundation Nude Beige	071249335390 Infallible Total Cover Foundation Natural Buff	071249335406 Infallible Total Cover Foundation Natural Beige	071249335413 Infallible Total Cover Foundation Buff Beige	071249335437 Infallible Total Cover Foundation Sun Beige	071249335451 Infallible Total Cover Foundation Classic Tan	
INF TOTAL CVR FNDTN TRY 1.1 LIT **							
071249293157 Infallible Pro-Matte Powder Porcelain	071249293164 Infallible Pro-Matte Powder Natural Beige		071249293171 Infallible Pro-Matte Powder Nude Beige		071249293188 Infallible Pro-Matte Powder True Beige		
INF PM PWDR TRY LIT 1.2 **							

071249382318 Infallible 24 HR Fresh Wear Foundation Honey Bisque	071249382325 Infallible 24 HR Fresh Wear Foundation Toffee	071249382332 Infallible 24 HR Fresh Wear Foundation Hazelnut	071249384664 Infallible 24 HR Fresh Wear Foundation Sienna	071249384671 Infallible 24 HR Fresh Wear Foundation Deep Golden	071249384695 Infallible 24 HR Fresh Wear Foundation Espresso	071249384701 Infallible 24 HR Fresh Wear Foundation Mahogany	071249384718 Infallible 24 HR Fresh Wear Foundation Ebony				
INF 24HR FW FDTN TRY 3.3 LIT **											
071249382226 Infallible 24 HR Fresh Wear Foundation Natural Buff	071249382233 Infallible 24 HR Fresh Wear Foundation Golden Beige	071249382240 Infallible 24 HR Fresh Wear Foundation Sand	071249382257 Infallible 24 HR Fresh Wear Foundation Radiant Honey	071249382264 Infallible 24 HR Fresh Wear Foundation Sun Beige	071249382271 Infallible 24 HR Fresh Wear Foundation Radiant Sand	071249382295 Infallible 24 HR Fresh Wear Foundation Golden Amber	071249382301 Infallible 24 HR Fresh Wear Foundation Amber				
INF 24HR FW FDTN TRY 2.3 LIT **											
071249293065 Infallible Pro-Matte Foundation Fresh Beige	071249293072 Infallible Pro-Matte Foundation Caramel Beige	071249293089 Infallible Pro-Matte Foundation Classic Tan	071249293096 Infallible Pro-Matte Foundation Crème Café	071249293102 Infallible Pro-Matte Foundation Soft Sable	071249293119 Infallible Pro-Matte Foundation Cocoa						
INF PM MU TRY LIT 2.2 **											
071249330494 Infallible Pro-Glow Sand Beige	071249330500 Infallible Pro-Glow Sun Beige	071249330524 Infallible Pro-Glow Caramel Beige	071249330517 Infallible Pro-Glow Classic Tan	071249330531 Infallible Pro-Glow Crème Café	071249330548 Infallible Pro-Glow Cocoa						
INF PRO-GLW FNDTN TRY 2.2 LIT**											
				071249351789 Infallible Pro-Glow Concealer Classic Ivory	071249351796 Infallible Pro-Glow Concealer Creamy Natural	071249351802 Infallible Pro-Glow Concealer Nude Beige	071249351819 Infallible Pro-Glow Concealer Natural Beige	071249351826 Infallible Pro-Glow Concealer Sand Beige	071249351833 Infallible Pro-Glow Concealer Sun Beige	071249351840 Infallible Pro-Glow Concealer Crème Café	071249351857 Infallible Pro-Glow Concealer Cocoa
INF PRO-GLW CNCLR TRY 1.1 LIT **											
071249293195 Infallible Pro-Matte Powder Sun Beige	071249293201 Infallible Pro-Matte Powder Golden Beige		071249293218 Infallible Pro-Matte Powder Classic Tan		071249293225 Infallible Pro-Matte Powder Cocoa						
INF PM PWDR TRY LIT 2.2 **											

071249078549 True Match Liquid Foundation Porcelain	071249078563 True Match Liquid Foundation Light Ivory	071249078600 True Match Liquid Foundation Nude Beige	071249078631 True Match Liquid Foundation Natural Beige	071249078648 True Match Liquid Foundation Sand Beige	071249078686 True Match Liquid Foundation Sun Beige	071249078730 True Match Liquid Foundation Caramel Beige	071249078754 True Match Liquid Foundation Crème Café
TM MU TRY WRM 1.3/1.4 LIT **							
071249016411 True Match Powder Porcelain	071249016428 True Match Powder Light Ivory		071249016435 True Match Powder Nude Beige		071249016442 True Match Powder Natural Beige		
071249016459 True Match Powder Sand Beige	071249016657 True Match Powder Sun Beige		071249016930 True Match Powder Caramel Beige		071249017074 True Match Powder Crème Café		
TM PWDR-2 TR TRY WRM 1.3 LIT **							
		071249017449 True Match Blush Bare Honey			071249017456 True Match Blush Barely Blushing		
TM BLSH TRY 1.3 LIT **							
	071249214749 True Match Lumi Makeup Porcelain/Lt Ivory	071249214756 True Match Lumi Makeup Nude Beige	071249214763 True Match Lumi Makeup Natural Beige	071249214770 True Match Lumi Makeup Sand Beige	071249214787 True Match Lumi Makeup Sun Beige		
TM LUMI MU TRAY WRM 1.3 LIT **							
		071249335499 Infallible Total Cover Concealer Color correcting palette					
		071249335482 Infallible Total Cover Concealer Concealer contour palette					
INF TOTAL CVR CNCLR TRY 1.1 LIT **							
071249349045 Infallible Pro-Glow Powder Classic Ivory	071249349052 Infallible Pro-Glow Powder Creamy Natural		071249349069 Infallible Pro-Glow Powder Nude Beige		071249349076 Infallible Pro-Glow Powder Natural Beige		
INF PRO-GLW PWDR (FULL MIX) TRY 1.1 LIT **							

071249078570 True Match Liquid Foundation Soft Ivory	071249078587 True Match Liquid Foundation Classic Ivory	071249078624 True Match Liquid Foundation Natural Buff	071249078662 True Match Liquid Foundation Buff Beige	071249078693 True Match Liquid Foundation True Beige	071249078723 True Match Liquid Foundation Honey Beige	071249078747 True Match Liquid Foundation Classic Tan	071249218303 True Match Liquid Foundation Cappuccino	
TM MU TRY NTRL 2.3/2.4 LIT **								
071249017173 True Match Powder Soft Ivory	071249017180 True Match Powder Classic Ivory		071249017197 True Match Powder Natural Buff		071249017227 True Match Powder Buff Beige			
071249033180 True Match Powder True Beige	071249033197 True Match Powder Honey Beige		071249033173 True Match Powder Classic Tan		071249033319 True Match Powder Cappuccino			
TM PWDR-2 TR TRY NTRL 2.3 LIT **								
071249017463 True Match Blush Subtle Sable	071249017487 True Match Blush Innocent Flush		071249017494 True Match Blush Apricot Kiss		071249041840 True Match Blush Sweet Ginger			
TM BLSH TRY 2.3 LIT **								
		071249214800 True Match Lumi Makeup Soft Ivory/Clsc Ivory	071249214817 True Match Lumi Makeup Natural Buff	071249214824 True Match Lumi Makeup Buff Beige	071249214831 True Match Lumi Makeup True Beige	071249214855 True Match Lumi Makeup Classic Tan/Cappuccino		
TM LUMI MU TRAY NEUT 2.3 LIT **								
071249363102 True Match Lumi Glotion Fair	071249363119 True Match Lumi Glotion Light		071249363126 True Match Lumi Glotion Medium		071249363133 True Match Lumi Glotion Deep		071249361191 True Match Lumi Glow Amour Day Break	071249361207 True Match Lumi Glow Amour Golden Hour
TM LUMI GLOTION/GLW AMR TRY 1.1 LIT **								
071249094259 True Match Naturale Gentle Mineral Makeup Light Ivory	071249094273 True Match Naturale Gentle Mineral Makeup Nude Beige		071249094297 True Match Naturale Gentle Mineral Makeup Natural Beige		071249094327 True Match Naturale Gentle Mineral Makeup Sun Beige		071249094211 True Match Naturale Gentle Mineral Makeup Soft Ivory	
TM MIN MU TRY 1.2 LIT **								

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071249078556 True Match Liquid Foundation Alabaster	071249078594 True Match Liquid Foundation Natural Ivory	071249078617 True Match Liquid Foundation Creamy Natural	071249078655 True Match Liquid Foundation Shell Beige	071249078679 True Match Liquid Foundation Classic Beige	071249036853 True Match Liquid Foundation Soft Sable	071249036846 True Match Liquid Foundation Nut Brown	071249218310 True Match Liquid Foundation Cocoa
TM MU TRY CL 3.3/3.4 LIT **							
071249033357 True Match Powder Alabaster	071249033401 True Match Powder Natural Ivory		071249033432 True Match Powder Creamy Natural		071249033449 True Match Powder Shell Beige		
071249033579 True Match Powder Classic Beige	071249033593 True Match Powder Soft Sable		071249033586 True Match Powder Nut Brown		071249033609 True Match Powder Cocoa		
TM PWDR-2 TR MED TRY CL 3.3 LIT **							
071249017500 True Match Blush Baby Blossom	071249017517 True Match Blush Tender Rose		071249017524 True Match Blush Rosy Outlook		071249042014 True Match Blush Spiced Plum		
TM BLSH TRY 3.3 LIT **							
	071249226551 True Match Lumi Makeup Creamy Natural	071249226568 True Match Lumi Makeup Shell Beige	071249226575 True Match Lumi Makeup Classic Beige	071249226582 True Match Lumi Makeup Soft Sable	071249226599 True Match Lumi Makeup Nut Brown/Cocoa		
TM LUMI MU TRAY COOL 3.3 LIT **							
071249382585 True Match Lumi Shake & Glow Dew Mist -	071249299043 True Match Lumi Liquid Glow Illuminator Lumi Liquid Glow Illuminator : Golden	071249299050 True Match Lumi Liquid Glow Illuminator Lumi Liquid Glow Illuminator : Rose	071249299081 True Match Lumi Powder Glow Illuminator Lumi Powder Glow Illuminator : Golden	071249299074 True Match Lumi Powder Glow Illuminator Lumi Powder Glow Illuminator : Rose			
TM LUMI SHK & GLW/LUMI LIQ/PWDR TRY LIT **							
071249179185 True Match Naturale Gentle Mineral Makeup Natural Buff	071249094303 True Match Naturale Gentle Mineral Makeup Buff Beige	071249104088 True Match Naturale Gentle Mineral Makeup Classic Tan	071249179192 True Match Naturale Gentle Mineral Makeup Natural Ivory	071249094280 True Match Naturale Gentle Mineral Makeup Creamy Natural			
TM MIN MU TRY 2.2 LIT **							

DR-LIT **

071249220283 True Match Liquid Foundation Fresh Beige W4.5	071249220290 True Match Liquid Foundation Suntan W5.5	071249220306 True Match Liquid Foundation Deep Warm W9.5	071249220320 True Match Liquid Foundation Perfect Beige N5.5	071249220337 True Match Liquid Foundation Golden Beige N6.5	071249220344 True Match Liquid Foundation Mahogany N9	071249220351 True Match Liquid Foundation Deep Cool C9	071249220368 True Match Liquid Foundation Espresso C10						
TM MU TRY 4.4 LIT **													
071249017241 True Match Concealer Fair / Light Warm	071249017265 True Match Concealer Fair / Light Neutral	071249017289 True Match Concealer Fair / Light Cool	071249017296 True Match Concealer Light / Medium Warm	071249017319 True Match Concealer Light / Medium Neutral	071249017326 True Match Concealer Light / Medium Cool	071249017333 True Match Concealer Medium / Deep Warm	071249017357 True Match Concealer Medium / Deep Cool	071249238424 True Match Crayon Concealer Fair/Light Neutral	071249238431 True Match Crayon Concealer Fair/Light Warm	071249238455 True Match Crayon Concealer Light/Medium Neutral	071249238462 True Match Crayon Concealer Light/Medium Warm	071249248805 True Match Crayon Concealer Medium/Deep Neutral	071249238486 True Match Crayon Concealer Medium/Deep Warm
TM CNCLR/CRYN COMBO TRY LIT 1.1**													
			071249362174 True Match Multi-Use Concealer Fair	071249362181 True Match Multi-Use Concealer Fair	071249362198 True Match Multi-Use Concealer Fair	071249362204 True Match Multi-Use Concealer Light	071249362211 True Match Multi-Use Concealer Light	071249362235 True Match Multi-Use Concealer Medium	071249362242 True Match Multi-Use Concealer Medium	071249362266 True Match Multi-Use Concealer Dark	071249362273 True Match Multi-Use Concealer Dark	071249362297 True Match Multi-Use Concealer Deep	
TM MULTI-USE CNCLR TRY 1.1 (LMTD MIX) LIT **													
071249374702 Paradise Enchanted Blush Bashful		071249374719 Paradise Enchanted Blush Fantastical			071249374726 Paradise Enchanted Blush Just Curious			071249374733 Paradise Enchanted Blush Charming					
PRDS ENCHNTD BLSH TRY LIT **													
		071249210130 Magic Lumi Highlighter Fair	071249210147 Magic Lumi Highlighter Light	071249210154 Magic Lumi Highlighter Medium	071249236390 Magic Lumi Highlighter Deep	071249217436 Magic Lumi Light Infusing Primer Primer				071249173169 Magic Perfecting Base Face Primer Magic Perfecting Base			
MGC FMLY CMBO W/ 4 HGLGHTR TRY LIT**													
071249283714 Magic BB Correctors Magic BB Correctors : Anti-Redness		071249283721 Magic BB Correctors Magic BB Correctors : Anti-Fatigue		071249211458 Magic BB Cream Fair		071249211465 Magic BB Cream Light		071249211472 Magic BB Cream Medium		071249211489 Magic BB Cream Deep			
SS MGC BB CRM/CRTR TRY 1.1 LIT **													

CR PRDS ENCHNTD PLTT EYE GP (4X12) **						
				071249371183 Colour Riche Paradise Enchanted Palette -		
CR PRDS ENCHNTD PLTT EYE TRY 1.1 LIT **						
	071249334294 Visible Lift Radiance Booster	071249359693 Visible Lift Luminous Serum Tint Pearl	071249359709 Visible Lift Luminous Serum Tint Rose	071249359716 Visible Lift Luminous Serum Tint Gold	071249359723 Visible Lift Luminous Serum Tint Honey	071249359730 Visible Lift Luminous Serum Tint Amber
VL RDNC BSTR & LUMI SRM TINT TRY 1.1 LIT **						
		071249237434 Visible Lift Blush Rose Gold Lift	071249237441 Visible Lift Blush Peach Gold Lift		071249237458 Visible Lift Blush Pink Lift	
		071249237465 Visible Lift Blush Coral Lift	071249237472 Visible Lift Blush Nude Lift		071249237489 Visible Lift Blush Berry Lift	
VL BLUSH TRY 1.1 LIT EW **						
071249178973 Visible Lift Serum Absolute Soft Ivory	071249179000 Visible Lift Serum Absolute Light Ivory	071249178966 Visible Lift Serum Absolute Classic Ivory	071249178935 Visible Lift Serum Absolute Nude Beige	071249178959 Visible Lift Serum Absolute Creamy Natural	071249178997 Visible Lift Serum Absolute Natural Buff	
VL SRM TRY 1.2 LIT **						
071249178942 Visible Lift Serum Absolute Buff Beige	071249178928 Visible Lift Serum Absolute Natural Beige	071249178911 Visible Lift Serum Absolute Sand Beige	071249178980 Visible Lift Serum Absolute Sun Beige	071249179024 Visible Lift Serum Absolute Honey Beige	071249179031 Visible Lift Serum Absolute Classic Tan	
VL SRM TRY 2.2 LIT **						

		071249289754 Colour Riche La Palette - EYE Nude 1		
CR LA PALETTE SHDW TRY LIT 1.2 **				
		071249289761 Colour Riche La Palette - EYE Nude 2		
CR LA PALETTE SHDW TRY LIT 2.2 **				
071249313022 Colour Riche Pocket Palette Avenue des Roses	071249313084 Colour Riche Pocket Palette Violet Amour	071249313039 Colour Riche Pocket Palette Boudoir Charme	071249313008 Colour Riche Pocket Palette French Biscuit	
071249313053 Colour Riche Pocket Palette Haute Hazel	071249313077 Colour Riche Pocket Palette Avant Garde Azure	071249313046 Colour Riche Pocket Palette Bleu Nuit	071249313060 Colour Riche Pocket Palette Silver Couture	
CR POCKET PALETTE 2-TIER TRY LIT**				
071249243763 Colour Riche Shadows Perpetual Nude	071249276419 Colour Riche Shadows Rose Nude	071249243770 Colour Riche Shadows Treasured Bronze	071249243787 Colour Riche Shadows Absolute Taupe	
071249276389 Colour Riche Shadows Unforgettable Lilac	071249276396 Colour Riche Shadows Eternal Blue	071249276402 Colour Riche Shadows Emerald Conquest	071249243794 Colour Riche Shadows Incredible Grey	
CR SHDW 2-TIER 1.1 LIT **				
	071249199237 Infalible Shadow	071249199213 Infalible Shadow	071249199312 Infalible Shadow	071249199305 Infalible Shadow
	071249214596 Infalible Shadow	071249199299 Infalible Shadow	071249214640 Infalible Shadow	071249214626 Infalible Shadow
	071249214602 Infalible Shadow	071249214619 Infalible Shadow	071249199220 Infalible Shadow	071249199251 Infalible Shadow
INF SHDW 3-TIER TRY LIT**				

	071249350218 Colour Riche Monos Matte Chill	071249350225 Colour Riche Monos Mix and Matte	071249350232 Colour Riche Monos Matte it Up	071249350256 Colour Riche Monos Acro-matte	071249350263 Colour Riche Monos Matte-ison Avenue
CR MONOS SHDW (MATTE) TRY 1.1 LIT **					
	071249306918 Colour Riche Monos Petite Perle	071249306925 Colour Riche Monos Paris Beach	071249306987 Colour Riche Monos Little Beige Dress	071249306932 Colour Riche Monos Sunset Seine	071249306956 Colour Riche Monos Quartz Fume
	071249306970 Colour Riche Monos Mademoiselle Pink	071249306949 Colour Riche Monos Cafe Au Lait	071249306994 Colour Riche Monos Pain Au Chocolat	071249307021 Colour Riche Monos Violet Beaute	071249307076 Colour Riche Monos Green Promenade
	071249307045 Colour Riche Monos Argentice	071249307083 Colour Riche Monos Teal Couture	071249307052 Colour Riche Monos Grand Bleu	071249307069 Colour Riche Monos Meet Me in Paris	071249306963 Colour Riche Monos Noir Cest Noir
CR MONOS SHDW 3-TIER TRY LIT**					
INF LW LNR HKBR 6HK LIT (ALT) **					
071249350171 Infallible Long Wear Eyeliner White	071249152416 Infallible Eyeliner Carbon Black Carbon Black	071249145234 Infallible Long Wear Eyeliner Black	071249145241 Infallible Long Wear Eyeliner Black Brown	071249145258 Infallible Long Wear Eyeliner Brown	071249206041 Infallible Long Wear Eyeliner Charcoal
INF EYE PAINTS LNR HKBR 6HK LIT (ALT) **					
071249335185 Infallible Eye Paint Liner Black Party	071249335239 Infallible Eye Paint Liner White Party	071249335208 Infallible Eye Paint Liner Vivid Aqua	071249335192 Infallible Eye Paint Liner Electric Blue	071249335215 Infallible Eye Paint Liner Intrepid Teal	071249335222 Infallible Eye Paint Liner Wild Green
LIN INT BRUSH TIP HKBR 6HK LIT (ALT) **					
071249152690 Lineur Intense Brush Tip Carbon Black	071249855010 Lineur Intense Brush Tip Liquid Eyeliner Black	071249117675 Lineur Intense Felt Tip Liquid Eyeliner Carbon Black Carbon Black	071249059128 Lineur Intense Felt Tip Liquid Eyeliner Black Mica	071249117682 Pencil Perfect Carbon Black Carbon Black	071249082119 Pencil Perfect Eye Liner Ebony

VLMNS LSH PRDS LIQ EYELNR HKBR 6HK LIT (ALT) **					
071249385104 Infallible Pro-Last Liner Bronze	071249385937 Infallible Pro-Last Liner Aubergine	071249357248 Infallible Pro-Last Liner Black	071249357255 Infallible Pro-Last Liner Brown	071249357262 Infallible Pro-Last Liner Grey	071249357644 Infallible Pro-Last Liner Cobalt Blue
VLMNS LSH PRDS LIQ EYELNR HKBR 6HK LIT (ALT) **					
071249373132 Voluminous Lash Paradise Liquid Eyeliner Black	071249373149 Voluminous Lash Paradise Liquid Eyeliner Rose Gold	071249336359 Voluminous Liner Noir Blackest Black	071249289839 Infallible Superstar Liner Black	071249329788 Infallible Sculpt Liner Black	071249357651 Infallible Pro-Last Liner Purple
INF EYE MM LNR HKBR 6HK LIT (ALT) **					
071249206034 Infallible Long Wear Eyeliner Navy	071249306376 Infallible Eye: Matte Matic Liner Black	071249306383 Infallible Eye: Matte Matic Liner Brown	071249306390 Infallible Eye: Matte Matic Liner Charcoal	071249160114 Extra Intense Liquid Pencil Eyeliner Black	071249314494 Infallible Black Velvet Liner Black
INF THE SPR SLIM LNR 6HK LIT (ALT) **					
071249238912 Infallible The Super Slim Liner Black	071249350126 Infallible The Super Slim Liner Brown	071249350157 Infallible The Super Slim Liner Grey	071249357521 Brow Stylist Boost & Set Blonde	071249357545 Brow Stylist Boost & Set Light Brunette	071249357552 Brow Stylist Boost & Set Dark Brunette
TLSCPC LNR HKBR 6HK LIT (ALT) **					
071249082140 Pencil Perfect Eye Liner Espresso	071249231791 Infallible Gel Lacquer Liner Blackest Black	071249207000 Voluminous Smoldering Eyeliner Black	071249137086 Telescopic Carbon Black Liner Carbon Black	071249119990 Telescopic Eyeliner Black	071249161906 Telescopic Waterproof Eyeliner Black

BRW_STYLST DEF HKBR 6HK LIT (ALT)**					
071249350744 Brow Stylist: Definer Dark Blonde	071249350751 Brow Stylist: Definer Light Brunette	071249314876 Brow Stylist: Definer Blonde	071249314883 Brow Stylist: Definer Brunette	071249314890 Brow Stylist: Definer Dark Brunette	071249350270 Brow Stylist Shape & Fill Blonde
UNBELIEVA-BROW HKBR 5HK LIT (ALT) **					
071249376393 Unbelieva-Brow Light Brunette	071249376409 Unbelieva-Brow Brunette	071249376416 Unbelieva-Brow Dark Brunette	071249350300 Brow Stylist Shape & Fill Brunette	071249350317 Brow Stylist Shape & Fill Dark Brunette	
BRW_STYLST FRM & SET HKBR 5HK LIT (ALT) **					
071249314975 Brow Stylist: Prep & Shape Pro Kit Light to Medium	071249339589 Brow Stylist Frame & Set Blonde	071249339596 Brow Stylist Frame & Set Light Brunette	071249339602 Brow Stylist Frame & Set Warm Brunette	071249341834 Brow Stylist Frame & Set Deep Brunette	
BRW_STYLST KBK BLNDR HKBR 6HK LIT (ALT) **					
071249339619 Brow Stylist Kabuki Blender Blonde	071249339626 Brow Stylist Kabuki Blender Brunette	071249339633 Brow Stylist Kabuki Blender Dark Brunette	071249289273 Brow Stylist Designer Blonde	071249289280 Brow Stylist Designer Brunette	071249289297 Brow Stylist Designer Dark Brunette
EMR DOUBLE TRY HOOKBAR 2HK LIT (ALT) **					
071249152454 Clean Artiste Waterproof Makeup Remover Clean Artiste Waterproof Makeup Remover	071249078525 Eye Makeup Remover Eye Makeup Remover	071249324707 Voluminous Feline WSH Blackest Black WSH	071249324714 Voluminous Feline WSH Black WSH		

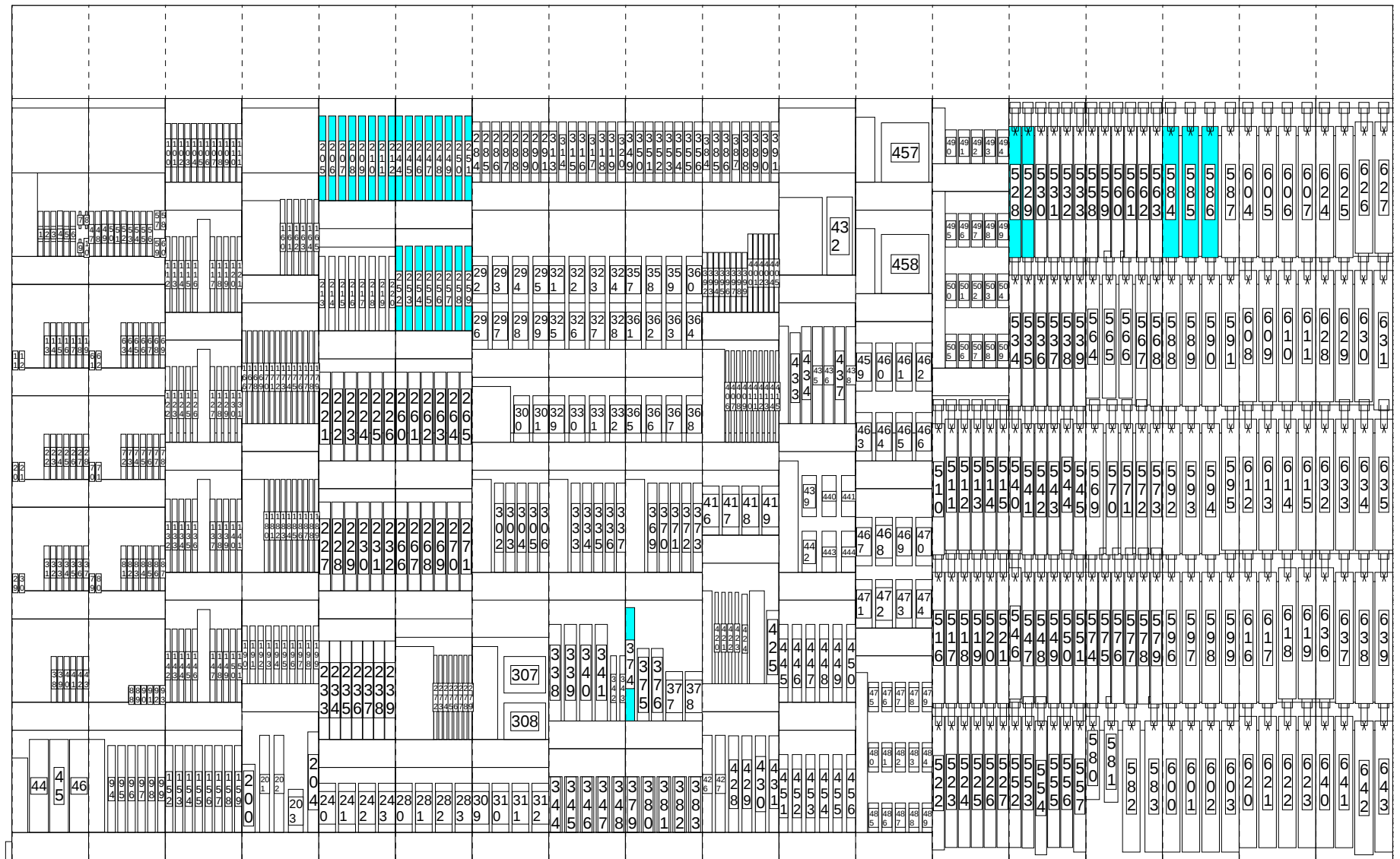
UNLIMITED MSCR HKBR 4HK LIT (ALT) **			
071249335857 Unlimited Blackest Black	071249335871 Unlimited Black Brown	071249335888 Unlimited Blackest Black WTP	071249376331 Voluminous Lash Paradise Primer Pink Tinted Primer
X-FIBER MSCR HKBR 4HK LIT (ALT) **			
071249363713 X-Fiber Mascara WSH Blackest Black WSH	071249363720 X-Fiber Mascara WSH Black WSH	071249369104 X-Fiber Mascara WSH Soft Black WSH	071249363737 X-Fiber Mascara WTP Blackest Black WTP
VLMNS MSCR PRIMER HKBR 4HK LIT (ALT) **			
071249330265 Voluminous Primer Primer	071249372029 Voluminous Straight Brush Burgundy	071249345931 Voluminous Original Blue Mascara Cobalt Blue	071249059098 Voluminous Straight Brush Blackest Black
VLMNS SPRSTR MSCR HKBR 4HK LIT (ALT) **			
071249301494 Voluminous Superstar Mascara Blackest Black (WSH)	071249301500 Voluminous Superstar Mascara Black (WSH)	071249301517 Voluminous Superstar Mascara Black Brown (WSH)	071249301470 Voluminous Superstar Mascara Superstar WTP : Blackest Black (WTP)
VLMNS FELINE NOIR MSCRA HKBR 4HK LIT (ALT)**			
071249324721 Voluminous Feline WSH Black Brown WSH	071249324745 Voluminous Feline WTP Black WTP	071249334348 Voluminous Feline WSH Blackest Noir WSH	071249334355 Voluminous Feline WTP Blackest Noir WTP

[VLMNS LSH PRDS MSCR (WSH) HKBR 4HK LIT (ALT) **]			
071249343265 Voluminous Lash Paradise WSH Blackest Black	071249343258 Voluminous Lash Paradise WSH Black	071249343272 Voluminous Lash Paradise WSH Black Brown	071249343326 Voluminous Lash Paradise WTP Blackest Black
TLSCPC HKBR 4HK LIT (ALT) **			
071249104743 Telescopic Mascara Blackest Black	071249104729 Telescopic Mascara Black	071249104736 Telescopic Mascara Black Brown	071249137093 Telescopic Carbon Black Mascara Carbon Black
VLMNS CB MSCR HKBR 4HK LIT (ALT) **			
071249749012 Voluminous Straight Brush Black	071249669020 Voluminous Straight Brush Black Brown	071249019344 Voluminous Curved Brush Black	071249019351 Voluminous Curved Brush Black Brown
VLMNS BTRFLY MSCR HKBR 4HK LIT (ALT) **			
071249301487 Voluminous Superstar Mascara Superstar WTP : Black (WTP)	071249314104 Voluminous Superstar Red Carpet Extra Black	071249256718 Voluminous Butterfly Washable Mascara Blackest Black	071249256701 Voluminous Butterfly Washable Mascara Black
VLMNS MIL LSHES HKBR 4HK LIT (ALT) **			
071249187739 Voluminous Million Lashes Mascara Blackest Black	071249187722 Voluminous Million Lashes Mascara Black	071249188125 Voluminous Million Lashes Mascara Black Brown	071249195499 Voluminous Million Lashes Waterproof Masc Blackest Black

VLMNS LSH PRDS MSCR (WTP) HKBR 4HK LIT (ALT) **			
071249343319 Voluminous Lash Paradise WTP Black	071249350652 Voluminous Lash Paradise WSH Mystic Black	071249149768 Double Extend Beauty Tubes Blackest Black	071249149744 Double Extend Beauty Tubes Black
XTR VOL CLGN WP HKBR 4HK LIT (ALT) **			
071249148822 Extra Volume Collagen Washable Blackest Black	071249148808 Extra Volume Collagen Washable Black	071249156339 Extra Volume Collagen Waterproof Blackest Black	071249194102 Voluminous False Lashes Mascara Blackest Black
VLMNS WP HKBR 4HK LIT (ALT) **			
071249006412 Voluminous Waterproof Black	071249006429 Voluminous Waterproof Black Brown	071249148792 Voluminous Waterproof Carbon Black Carbon Black	071249101919 Voluminous Carbon Black Carbon Black
VLMNS BTRFLY WP MSCR HKBR 4HK LIT (ALT) **			
071249256725 Voluminous Butterfly Washable Mascara Black Brown	071249256695 Voluminous Butterfly WTP Blackest Black	071249256688 Voluminous Butterfly WTP Black	071249265932 Voluminous Butterfly Midnight Black Midnight Black
VLMNS MIL LSHES WP HKBR 4HK LIT (ALT) **			
071249195482 Voluminous Million Lashes Waterproof Masc Black	071249201770 Voluminous Million Lashes Carbon Carbon Black	071249258415 Voluminous Million Lashes Excess Washable Black	071249314111 Voluminous Butterfly Sculpt WSH Blackest Black



18' x 46" L'OREAL COSMETICS LAYOUT - SPRING 2019



Page: 21 of 38

FILE: \\FSUSNAS18\CPDNY_Groups\sales\KB\BPCosmetics\KBReports\2019\Spring\PENDING\POG\WAK1846ECI

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

18' x 46" L'OREAL COSMETICS LAYOUT - SPRING 2019

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CR MATTE LIP & LIPLNR TRY 1.2 LIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
1	1	071249349755	Colour Riche Matte Lipstick	Matte-cadernia	808	
2	1	071249349724	Colour Riche Matte Lipstick	Matte-sterpiece	802	
3	1	071249349717	Colour Riche Matte Lipstick	Matte-caron	800	
4	1	071249316177	Colour Riche Collection Exclusive Pinks	Matte-Moiselle Pink	703	
5	1	071249349731	Colour Riche Matte Lipstick	He Thinks Hes Matte-cho	804	
6	1	071249349748	Colour Riche Matte Lipstick	Matte-itude	806	
7	1	071249350461	Colour Riche Matte Lip Liner	Best Mattes	108	
8	1	071249350478	Colour Riche Matte Lip Liner	Matte's It	110	
9	1	071249350485	Colour Riche Matte Lip Liner	Matte-stermind	112	
10	1	071249350492	Colour Riche Matte Lip Liner	Matte-ing Call	114	

CR LIP TRY 1.6 LIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
11	1	071249081112	Colour Riche Lip Liner	Beyond Pink	705	
12	1	071249047521	Colour Riche Lip Liner	All About Pink	708	
13	1	071249256206	Colour Riche Lipcolour	Ballerina Shoes	135	
14	1	071249045701	Colour Riche Lipcolour	Mauved	140	
15	1	071249083352	Colour Riche Lipcolour	Tickled Pink	165	
16	1	071249074534	Colour Riche Lipcolour	Peony Pink	580	
17	1	071249256213	Colour Riche Lipcolour	I Pink You're Cute	175	
18	1	071249256220	Colour Riche Lipcolour	Pink Flamingo	180	
19	1	071249256237	Colour Riche Lipcolour	Miss Magenta	185	

CR LIP TRY 3.6 LIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
20	1	071249046210	Colour Riche Lip Liner	Lasting Plum	772	
21	1	071249046234	Colour Riche Lip Liner	Truly Burgundy	773	
22	1	071249045633	Colour Riche Lipcolour	Classic Wine	752	
23	1	071249083376	Colour Riche Lipcolour	Sugar Plum	754	
24	1	071249045640	Colour Riche Lipcolour	Spiced Cider	755	
25	1	071249216378	Colour Riche Lipcolour	Plum Explosion	766	
26	1	071249083727	Colour Riche Lipcolour	Divine Wine	762	
27	1	071249074558	Colour Riche Lipcolour	Raisin Rapture	892	
28	1	071249216385	Colour Riche Lipcolour	Golden Grape	788	

CR LIP TRY 5.6 LIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
29	1	071249081143	Colour Riche Lip Liner	Au Naturelle	780	
30	1	071249046272	Colour Riche Lip Liner	Toffee to Be	782	
31	1	071249083291	Colour Riche Lipcolour	Fairest Nude	800	
32	1	071249045664	Colour Riche Lipcolour	Toasted Almond	843	
33	1	071249045992	Colour Riche Lipcolour	Brazil Nut	850	
34	1	071249045961	Colour Riche Lipcolour	Nature's Blush	840	
35	1	071249045657	Colour Riche Lipcolour	Cinnamon Toast	839	
36	1	071249046012	Colour Riche Lipcolour	Sunwash	857	
37	1	071249046029	Colour Riche Lipcolour	Spice	860	

CR CLLCTN EXCLSV PINKS/REDS LIP TRY LIT 1.1 **					Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
38	1	071249316146	Colour Riche Collection Exclusive Pinks	Julianne's Pink	701	
39	1	071249316153	Colour Riche Collection Exclusive Pinks	Doutzen's Pink	707	
40	1	071249316184	Colour Riche Collection Exclusive Pinks	Liya's Pink	709	
41	1	071249316160	Colour Riche Collection Exclusive Pinks	Blake's Pink	711	
42	1	071249296462	Colour Riche Collection Exclusive Reds	Julianne's Red	401	

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Door Count as of Print Date: 1

FULL WALL

Page: 22 of 38

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Group\sales\UK\B\PCosmetics\UKB\Reports\2019\Spring\PENDING\POG\WAK1846ECL

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

18' x 46" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1846ECLIP_IS19.psa

43	1	071249296516	Colour Riche Collection Exclusive Reds	Liya's Red	407
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CR LA PALETTE LIP TRY LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
44	1	071249334225	Colour Riche La Palette - LIP	Pink	01
45	1	071249334232	Colour Riche La Palette - LIP	Plum	02
46	1	071249334249	Colour Riche La Palette - LIP	Nude	03

CR MATTE LIP & LIPLNR TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
47	1	071249349700	Colour Riche Matte Lipstick	Matte Mandate	712
48	1	071249349656	Colour Riche Matte Lipstick	Matte-ly in Love	102
49	1	071249296486	Colour Riche Collection Exclusive Reds	Matte-Traction Red	403
50	1	071249296820	Colour Riche Collection Exclusive Reds	Devils Matte-Vocate Red	402
51	1	071249349663	Colour Riche Matte Lipstick	Doesn't Matte-r	405
52	1	071249316191	Colour Riche Collection Exclusive Pinks	Berry Matte Pink	705
53	1	071249349670	Colour Riche Matte Lipstick	Matte-jestic	707
54	1	071249349687	Colour Riche Matte Lipstick	Matte-gic	709
55	1	071249349694	Colour Riche Matte Lipstick	At the Drop of a Matte	711
56	1	071249349649	Colour Riche Matte Lipstick	Matte at Bat	100
57	1	071249350454	Colour Riche Matte Lip Liner	Strike a Matte-ch	106
58	1	071249350447	Colour Riche Matte Lip Liner	Curiosity Killed the Matte	104
59	1	071249350423	Colour Riche Matte Lip Liner	Matte in Manhattan	100
60	1	071249350430	Colour Riche Matte Lip Liner	In-matte-uated With You	102

CR LIP TRY 2.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
61	1	071249046197	Colour Riche Lip Liner	Forever Rose	721
62	1	071249046203	Colour Riche Lip Liner	Eternal Mauve	751
63	1	071249256244	Colour Riche Lipcolour	Wisteria Rose	251
64	1	071249074541	Colour Riche Lipcolour	Blushing Berry	590
65	1	071249045855	Colour Riche Lipcolour	Mica	620
66	1	071249045824	Colour Riche Lipcolour	Saucy Mauve	560
67	1	071249256251	Colour Riche Lipcolour	Everbloom	254
68	1	071249256268	Colour Riche Lipcolour	Raspberry Rush	260
69	1	071249256275	Colour Riche Lipcolour	Fresh as a Rose	262

CR LIP TRY 4.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
70	1	071249081136	Colour Riche Lip Liner	Timeless Coral	760
71	1	071249081129	Colour Riche Lip Liner	Always Red	765
72	1	071249074527	Colour Riche Lipcolour	Peach Fuzz	417
73	1	071249083321	Colour Riche Lipcolour	Tropical Coral	444
74	1	071249045787	Colour Riche Lipcolour	Volcanic	410
75	1	071249045770	Colour Riche Lipcolour	British Red	350
76	1	071249216392	Colour Riche Lipcolour	Ruby Flame	317
77	1	071249083765	Colour Riche Lipcolour	True Red	315
78	1	071249216408	Colour Riche Lipcolour	Blazing Lava	303

CR LIP TRY 6.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
79	1	071249046265	Colour Riche Lip Liner	Nudes for Life	781
80	1	071249046258	Colour Riche Lip Liner	More Chocolate	783
81	1	071249083512	Colour Riche Lipcolour	Golden Splendor	805
82	1	071249083406	Colour Riche Lipcolour	Caramel Latte	799
83	1	071249045954	Colour Riche Lipcolour	Bronze Coin	835

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Door Count as of Print Date: 1

FULL WALL

Page: 23 of 38

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POGWAK1846ECL

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

18' x 46" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1846ECLIP_IS19.psa

84	1	071249045930	Colour Riche Lipcolour	Sandstone	810
85	1	071249045923	Colour Riche Lipcolour	Silverstone	760
86	1	071249083222	Colour Riche Lipcolour	Ginger Spice	815
87	1	071249045947	Colour Riche Lipcolour	Bronzine	825

CR CLCTN EXCLSV LIP (NUDE) TRY 1.1 LIT **

Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
88	1	071249278819	Colour Riche Collection Exclusive Lip	Doutzen's Nude	600
89	1	071249278772	Colour Riche Collection Exclusive Lip	Julianne's Nude	620
90	1	071249278796	Colour Riche Collection Exclusive Lip	Eva's Nude	610
91	1	071249278802	Colour Riche Collection Exclusive Lip	Jennifer's Nude	370
92	1	071249278802	Colour Riche Collection Exclusive Lip	Jennifer's Nude	370
93	1	071249278789	Colour Riche Collection Exclusive Lip	Liya's	630

INF LIP PAINTS TRY 1.2 LIT **

Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
94	1	071249339664	Infalible Lip Paints	Lilac Lust	300
95	1	071249339671	Infalible Lip Paints	Violet Twist	302
96	1	071249339688	Infalible Lip Paints	Bewitching Bordeaux	304
97	1	071249344255	Infalible Lip Paints	Domineering Teal	306
98	1	071249339695	Infalible Lip Paints	Navy Spy	308
99	1	071249339701	Infalible Lip Paints	Taupless	310

CR SHINE LIP TRY 1.1 LIT **

Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
100	1	071249355862	Colour Riche Shine	Dazzling Doe	902
101	1	071249355879	Colour Riche Shine	Glossy Fawn	900
102	1	071249355886	Colour Riche Shine	Varnished Rosewood	904
103	1	071249355848	Colour Riche Shine	Burnished Blush	906
104	1	071249355831	Colour Riche Shine	Sparkling Rose	908
105	1	071249355787	Colour Riche Shine	Glazed Pink	914
106	1	071249355800	Colour Riche Shine	Laminated Fuchsia	922
107	1	071249355817	Colour Riche Shine	Polished Tango	918
108	1	071249355824	Colour Riche Shine	Luminous Coral	916
109	1	071249355893	Colour Riche Shine	Enamel Red	924
110	1	071249355909	Colour Riche Shine	Glassy Garnet	926
111	1	071249355923	Colour Riche Shine	Splendid Blackberry	930

INF PRO-MATTE LIQ LIP TRY 1.1 LIT **

Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
112	1	071249358634	Infalible Pro-Matte Liquid Lipstick	Milk and Cookies	364
113	1	071249358573	Infalible Pro-Matte Liquid Lipstick	Shake Down	352
114	1	071249358610	Infalible Pro-Matte Liquid Lipstick	Angora	360
115	1	071249358603	Infalible Pro-Matte Liquid Lipstick	Cowboy	358
116	1	071249358580	Infalible Pro-Matte Liquid Lipstick	Nudist	354
117	1	071249358658	Infalible Pro-Matte Liquid Lipstick	Matador	368
118	1	071249358641	Infalible Pro-Matte Liquid Lipstick	Stirred	366
119	1	071249358597	Infalible Pro-Matte Liquid Lipstick	Deeply Disturbed	356
120	1	071249358665	Infalible Pro-Matte Liquid Lipstick	Roseblood	370
121	1	071249358627	Infalible Pro-Matte Liquid Lipstick	Plum Bum	362

INF PRO-MATTE GLOSS TRAY LIT**

Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
122	1	071249314180	Infalible Pro-Matte Gloss	Blushing Ambition	300
123	1	071249314234	Infalible Pro-Matte Gloss	Fuchsia Amnesia	302
124	1	071249317990	Infalible Pro-Matte Gloss	Rebel Rose	304

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 1

FULL WALL

Page: 24 of 38

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POGWAK1846ECLIP

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

18' x 46" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1846ECLIP_IS19.psa

125	1	071249314166	Infalible Pro-Matte Gloss	Aphrodite Kiss	306
126	1	071249314227	Infalible Pro-Matte Gloss	Shanghai Scarlet	308
127	1	071249314203	Infalible Pro-Matte Gloss	Forbidden Kiss	310
128	1	071249317983	Infalible Pro-Matte Gloss	Rouge Envy	312
129	1	071249314173	Infalible Pro-Matte Gloss	Nude Allude	314
130	1	071249314210	Infalible Pro-Matte Gloss	Statement Nude	316
131	1	071249314197	Infalible Pro-Matte Gloss	Bare Attraction	318

INF LIP GLS TRY 1.2 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
132	1	071249135280	Infalible Lip Gloss	Petal	105
133	1	071249135433	Infalible Lip Gloss	Coral Sands	405
134	1	071249135341	Infalible Lip Gloss	Dulce de Leche	825
135	1	071249135334	Infalible Lip Gloss	Barely Nude	815
136	1	071249135297	Infalible Lip Gloss	Sunset	415
137	1	071249135365	Infalible Lip Gloss	Blush	115
138	1	071249216033	Infalible Lip Gloss	Cherry Flash	340
139	1	071249135372	Infalible Lip Gloss	Bloom	125
140	1	071249135396	Infalible Lip Gloss	Modern Mauve	505
141	1	071249135419	Infalible Lip Gloss	Sangria	705

INF LIP GLS TRY 2.2 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
142	1	071249216064	Infalible Lip Gloss	Pink Topaz	140
143	1	071249135303	Infalible Lip Gloss	Fiery	305
144	1	071249135389	Infalible Lip Gloss	Posy	135
145	1	071249216057	Infalible Lip Gloss	Red Fatale	320
146	1	071249135402	Infalible Lip Gloss	Undeniable Mauve	515
147	1	071249135327	Infalible Lip Gloss	Suede	805
148	1	071249216040	Infalible Lip Gloss	Glistening Berry	240
149	1	071249135426	Infalible Lip Gloss	Raisin	715
150	1	071249135310	Infalible Lip Gloss	Rebel Red	315
151	1	071249135358	Infalible Lip Gloss	Truffle	835

INF LIP PAINTS TRY 2.2/3.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
152	1	071249339718	Infalible Lip Paints	Nude Star	312
153	1	071249339770	Infalible Lip Paints	Spicy Blush	314
154	1	071249339763	Infalible Lip Paints	Wild Rose	316
155	1	071249339756	Infalible Lip Paints	Fearless Fuschia	318
156	1	071249344262	Infalible Lip Paints	Cool Coral	320
157	1	071249339749	Infalible Lip Paints	Orange Envy	322
158	1	071249339732	Infalible Lip Paints	DIY Red	324
159	1	071249339725	Infalible Lip Paints	Sultry Sangria	326

INF PM LES CHOCOLAT NUDE LIP TRY 1.1 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
160	1	071249371787	Infalible Pro-Matte Les Chocolat Nudes	candy man	842
161	1	071249371794	Infalible Pro-Matte Les Chocolat Nudes	sweet tooth	844
162	1	071249371800	Infalible Pro-Matte Les Chocolat Nudes	dose of cocoa	848
163	1	071249371817	Infalible Pro-Matte Les Chocolat Nudes	box o chocolate	852
164	1	071249371824	Infalible Pro-Matte Les Chocolat Nudes	bittersweet	854
165	1	071249371831	Infalible Pro-Matte Les Chocolat Nudes	70% yum	856

INF 2-STP LIP TRY LIT 2.2 **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code

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Door Count as of Print Date: 1

FULL WALL

Page: 25 of 38

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POGWAK1846ECL

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

18' x 46" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1846ECLIP_IS19.psa

166	1	071249290101	Infalible Lip 2-Step	Violet Parfait	107
167	1	071249290408	Infalible Lip 2-Step	Mesmerizing Merlot	223
168	1	071249290453	Infalible Lip 2-Step	Raisin Revival	215
169	1	071249290361	Infalible Lip 2-Step	Cherry Noir	217
170	1	071249290446	Infalible Lip 2-Step	Incessant Russet	219
171	1	071249290347	Infalible Lip 2-Step	Continual Crimson	213
172	1	071249290323	Infalible Lip 2-Step	Red	211
173	1	071249290415	Infalible Lip 2-Step	Captivated by Cerise	209
174	1	071249290354	Infalible Lip 2-Step	Perpetual Apricot	207
175	1	071249290477	Infalible Lip 2-Step	Coral Constant	203
176	1	071249290071	Infalible Lip 2-Step	Everlasting Caramel	201
177	1	071249290392	Infalible Lip 2-Step	Heaven to Henna	205
178	1	071249290378	Infalible Lip 2-Step	Lasting Ginger	121
179	1	071249290460	Infalible Lip 2-Step	Always Almond	123

INF 2-STP LIP TRY LIT 1.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
180	1	071249290422	Infalible Lip 2-Step	Rose Tattoo	101
181	1	071249290033	Infalible Lip 2-Step	Timeless Rose	115
182	1	071249290385	Infalible Lip 2-Step	Neverending Nutmeg	119
183	1	071249290095	Infalible Lip 2-Step	Permanent Blush	117
184	1	071249290088	Infalible Lip 2-Step	Flamboyant Flamingo	113
185	1	071249290057	Infalible Lip 2-Step	Toujour Teaberry	109
186	1	071249290064	Infalible Lip 2-Step	Passionate Petal	111
187	1	071249290330	Infalible Lip 2-Step	Forever Candy	103
188	1	071249290439	Infalible Lip 2-Step	Berry Chic	221
189	1	071249290040	Infalible Lip 2-Step	Lilac Infinite	105

INF LE RGE LIP TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
190	1	071249168530	Infalible Le Rouge Lip	Unending Kiss	112
191	1	071249168462	Infalible Le Rouge Lip	Tender Berry	519
192	1	071249168622	Infalible Le Rouge Lip	Ravishing Red	312
193	1	071249168639	Infalible Le Rouge Lip	Refined Ruby	337
194	1	071249168660	Infalible Le Rouge Lip	Bold Bordeaux	741
195	1	071249168615	Infalible Le Rouge Lip	Persistent Plum	737
196	1	071249168585	Infalible Le Rouge Lip	Everlasting Plum	712
197	1	071249168646	Infalible Le Rouge Lip	Rambling Rose	212
198	1	071249168493	Infalible Le Rouge Lip	Forever Frappe	814
199	1	071249168370	Infalible Le Rouge Lip	Resilient Raisin	829

INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
200	1	071249340219	Infalible Blend Artist - Foundation Blender	-	101
201	1	071249361504	Infalible Pro-Primer	Infalible Matte-Lock Primer	120
202	1	071249361511	Infalible Pro-Primer	Infalible Glow-Lock Primer	130
203	1	071249349038	Infalible Pro-Matte Setting Powder	Translucent	610
204	1	071249294055	Infalible Pro-Spray & Set Makeup Extender Setting Spray	Pro-Mist & Set Makeup Extender Setting Spray	215

INF 24HR FW FDTN TRY 1.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
205	1	071249382110	Infalible 24 HR Fresh Wear Foundation	Pearl	400
206	1	071249382127	Infalible 24 HR Fresh Wear Foundation	Porcelain	405
207	1	071249382134	Infalible 24 HR Fresh Wear Foundation	Ivory	410
208	1	071249382141	Infalible 24 HR Fresh Wear Foundation	Rose Ivory	415
209	1	071249382158	Infalible 24 HR Fresh Wear Foundation	True Beige	420
210	1	071249382165	Infalible 24 HR Fresh Wear Foundation	Linen	425

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Door Count as of Print Date: 1

FULL WALL

Page: 26 of 38

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POG\WAK1846ECLIP

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

18' x 46" L'OREAL COSMETICS LAYOUT - SPRING 2019

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211	1	071249382172	Infalible 24 HR Fresh Wear Foundation	Ivory Buff	430
212	1	071249382202	Infalible 24 HR Fresh Wear Foundation	Vanilla	445

INF LW SHPNG STCKS TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
213	1	071249369333	Infalible Longwear Shaping Sticks: Foundation	Nude Beige	402
214	1	071249369340	Infalible Longwear Shaping Sticks: Foundation	Buff	403
215	1	071249369357	Infalible Longwear Shaping Sticks: Foundation	Shell Beige	404
216	1	071249369388	Infalible Longwear Shaping Sticks: Foundation	Natural Beige	407
217	1	071249369395	Infalible Longwear Shaping Sticks: Foundation	Tan	408
218	1	071249369418	Infalible Longwear Shaping Sticks: Foundation	Cocoa	410
219	1	071249369432	Infalible Longwear Shaping Sticks: Foundation	Espresso	412
220	1	071249371329	Infalible Longwear Shaping Sticks: Highlight	Slay in Rose	41

INF PM MU TRY LIT 1.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
221	1	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101
222	1	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102
223	1	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103
224	1	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104
225	1	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105
226	1	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106

INF PRO-GLW FNDTN TRY 1.2 LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
227	1	071249330449	Infalible Pro-Glow	Classic Ivory	201
228	1	071249330432	Infalible Pro-Glow	Creamy Natural	202
229	1	071249330470	Infalible Pro-Glow	Nude Beige	203
230	1	071249330456	Infalible Pro-Glow	Natural Buff	204
231	1	071249330463	Infalible Pro-Glow	Natural Beige	205
232	1	071249330487	Infalible Pro-Glow	Buff Beige	206

INF TOTAL CVR FNDTN TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
233	1	071249335369	Infalible Total Cover Foundation	Classic Ivory	301
234	1	071249335383	Infalible Total Cover Foundation	Nude Beige	303
235	1	071249335390	Infalible Total Cover Foundation	Natural Buff	304
236	1	071249335406	Infalible Total Cover Foundation	Natural Beige	305
237	1	071249335413	Infalible Total Cover Foundation	Buff Beige	306
238	1	071249335437	Infalible Total Cover Foundation	Sun Beige	308
239	1	071249335451	Infalible Total Cover Foundation	Classic Tan	310

INF PM PWDR TRY LIT 1.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
240	1	071249293157	Infalible Pro-Matte Powder	Porcelain	100
241	1	071249293164	Infalible Pro-Matte Powder	Natural Beige	200
242	1	071249293171	Infalible Pro-Matte Powder	Nude Beige	300
243	1	071249293188	Infalible Pro-Matte Powder	True Beige	400

INF 24HR FW FDTN TRY 3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
244	1	071249382318	Infalible 24 HR Fresh Wear Foundation	Honey Bisque	500
245	1	071249382325	Infalible 24 HR Fresh Wear Foundation	Toffee	505
246	1	071249382332	Infalible 24 HR Fresh Wear Foundation	Hazelnut	510
247	1	071249384664	Infalible 24 HR Fresh Wear Foundation	Sienna	520
248	1	071249384671	Infalible 24 HR Fresh Wear Foundation	Deep Golden	525

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Door Count as of Print Date: 1

FULL WALL

Page: 27 of 38

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Group\sales\UK\BPCosmetics\UKBReports\2019\Spring\PENDING\POG\WAK1846ECLIP

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

18' x 46" L'OREAL COSMETICS LAYOUT - SPRING 2019

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249	1	071249384695	Infalible 24 HR Fresh Wear Foundation	Espresso	535
250	1	071249384701	Infalible 24 HR Fresh Wear Foundation	Mahogany	540
251	1	071249384718	Infalible 24 HR Fresh Wear Foundation	Ebony	545

INF 24HR FW FDTN TRY 2.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
252	1	071249382226	Infalible 24 HR Fresh Wear Foundation	Natural Buff	455
253	1	071249382233	Infalible 24 HR Fresh Wear Foundation	Golden Beige	460
254	1	071249382240	Infalible 24 HR Fresh Wear Foundation	Sand	465
255	1	071249382257	Infalible 24 HR Fresh Wear Foundation	Radiant Honey	470
256	1	071249382264	Infalible 24 HR Fresh Wear Foundation	Sun Beige	475
257	1	071249382271	Infalible 24 HR Fresh Wear Foundation	Radiant Sand	480
258	1	071249382295	Infalible 24 HR Fresh Wear Foundation	Golden Amber	490
259	1	071249382301	Infalible 24 HR Fresh Wear Foundation	Amber	495

INF PM MU TRY LIT 2.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
260	1	071249293065	Infalible Pro-Matte Foundation	Fresh Beige	107
261	1	071249293072	Infalible Pro-Matte Foundation	Caramel Beige	108
262	1	071249293089	Infalible Pro-Matte Foundation	Classic Tan	109
263	1	071249293096	Infalible Pro-Matte Foundation	Crème Café	110
264	1	071249293102	Infalible Pro-Matte Foundation	Soft Sable	111
265	1	071249293119	Infalible Pro-Matte Foundation	Cocoa	112

INF PRO-GLW FNDTN TRY 2.2 LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
266	1	071249330494	Infalible Pro-Glow	Sand Beige	207
267	1	071249330500	Infalible Pro-Glow	Sun Beige	208
268	1	071249330524	Infalible Pro-Glow	Caramel Beige	209
269	1	071249330517	Infalible Pro-Glow	Classic Tan	210
270	1	071249330531	Infalible Pro-Glow	Crème Café	211
271	1	071249330548	Infalible Pro-Glow	Cocoa	212

INF PRO-GLW CNCLR TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
272	1	071249351789	Infalible Pro-Glow Concealer	Classic Ivory	01
273	1	071249351796	Infalible Pro-Glow Concealer	Creamy Natural	02
274	1	071249351802	Infalible Pro-Glow Concealer	Nude Beige	03
275	1	071249351819	Infalible Pro-Glow Concealer	Natural Beige	04
276	1	071249351826	Infalible Pro-Glow Concealer	Sand Beige	05
277	1	071249351833	Infalible Pro-Glow Concealer	Sun Beige	06
278	1	071249351840	Infalible Pro-Glow Concealer	Crème Café	07
279	1	071249351857	Infalible Pro-Glow Concealer	Cocoa	08

INF PM PWDR TRY LIT 2.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
280	1	071249293195	Infalible Pro-Matte Powder	Sun Beige	500
281	1	071249293201	Infalible Pro-Matte Powder	Golden Beige	600
282	1	071249293218	Infalible Pro-Matte Powder	Classic Tan	700
283	1	071249293225	Infalible Pro-Matte Powder	Cocoa	800

TM MU TRY WRM 1.3/1.4 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
284	1	071249078549	True Match Liquid Foundation	Porcelain	W1
285	1	071249078563	True Match Liquid Foundation	Light Ivory	W2
286	1	071249078600	True Match Liquid Foundation	Nude Beige	W3

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Door Count as of Print Date: 1

FULL WALL

Page: 28 of 38

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POGWAK1846ECLIP

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

18' x 46" L'OREAL COSMETICS LAYOUT - SPRING 2019

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287	1	071249078631	True Match Liquid Foundation	Natural Beige	W4
288	1	071249078648	True Match Liquid Foundation	Sand Beige	W5
289	1	071249078686	True Match Liquid Foundation	Sun Beige	W6
290	1	071249078730	True Match Liquid Foundation	Caramel Beige	W7
291	1	071249078754	True Match Liquid Foundation	Crème Café	W8

TM PWDR-2 TR TRY WRM 1.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
292	1	071249016411	True Match Powder	Porcelain	W1
293	1	071249016428	True Match Powder	Light Ivory	W2
294	1	071249016435	True Match Powder	Nude Beige	W3
295	1	071249016442	True Match Powder	Natural Beige	W4
296	1	071249016459	True Match Powder	Sand Beige	W5
297	1	071249016657	True Match Powder	Sun Beige	W6
298	1	071249016930	True Match Powder	Caramel Beige	W7
299	1	071249017074	True Match Powder	Crème Café	W8

TM BLSH TRY 1.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
300	1	071249017449	True Match Blush	Bare Honey	W1-2
301	1	071249017456	True Match Blush	Barely Blushing	W3-4

TM LUMI MU TRAY WRM 1.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
302	1	071249214749	True Match Lumi Makeup	Porcelain/Lt Ivory	W1-2
303	1	071249214756	True Match Lumi Makeup	Nude Beige	W3
304	1	071249214763	True Match Lumi Makeup	Natural Beige	W4
305	1	071249214770	True Match Lumi Makeup	Sand Beige	W5
306	1	071249214787	True Match Lumi Makeup	Sun Beige	W6

INF TOTAL CVR CNCLR TRY 1.1 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
307	1	071249335499	Infalible Total Cover Concealer	Color correcting palette	225
308	1	071249335482	Infalible Total Cover Concealer	Concealer contour palette	220

INF PRO-GLW PWDR (FULL MIX) TRY 1.1 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
309	1	071249349045	Infalible Pro-Glow Powder	Classic Ivory	21
310	1	071249349052	Infalible Pro-Glow Powder	Creamy Natural	22
311	1	071249349069	Infalible Pro-Glow Powder	Nude Beige	23
312	1	071249349076	Infalible Pro-Glow Powder	Natural Beige	24

TM MU TRY NTRL 2.3/2.4 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
313	1	071249078570	True Match Liquid Foundation	Soft Ivory	N1
314	1	071249078587	True Match Liquid Foundation	Classic Ivory	N2
315	1	071249078624	True Match Liquid Foundation	Natural Buff	N3
316	1	071249078662	True Match Liquid Foundation	Buff Beige	N4
317	1	071249078693	True Match Liquid Foundation	True Beige	N5
318	1	071249078723	True Match Liquid Foundation	Honey Beige	N6
319	1	071249078747	True Match Liquid Foundation	Classic Tan	N7
320	1	071249218303	True Match Liquid Foundation	Cappuccino	N8

TM PWDR-2 TR TRY NTRL 2.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
321	1	071249017173	True Match Powder	Soft Ivory	N1

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Door Count as of Print Date: 1

FULL WALL

Page: 29 of 38

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Groups\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POG\WAK1846ECL

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

18' x 46" L'OREAL COSMETICS LAYOUT - SPRING 2019

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322	1	071249017180	True Match Powder	Classic Ivory	N2
323	1	071249017197	True Match Powder	Natural Buff	N3
324	1	071249017227	True Match Powder	Buff Beige	N4
325	1	071249033180	True Match Powder	True Beige	N5
326	1	071249033197	True Match Powder	Honey Beige	N6
327	1	071249033173	True Match Powder	Classic Tan	N7
328	1	071249033319	True Match Powder	Cappuccino	N8

TM BLSH TRY 2.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
329	1	071249017463	True Match Blush	Subtle Sable	W5-6
330	1	071249017487	True Match Blush	Innocent Flush	N3-4
331	1	071249017494	True Match Blush	Apricot Kiss	N5-6
332	1	071249041840	True Match Blush	Sweet Ginger	N7-8

TM LUMI MU TRAY NEUT 2.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
333	1	071249214800	True Match Lumi Makeup	Soft Ivory/Clsc Ivory	N1-2
334	1	071249214817	True Match Lumi Makeup	Natural Buff	N3
335	1	071249214824	True Match Lumi Makeup	Buff Beige	N4
336	1	071249214831	True Match Lumi Makeup	True Beige	N5
337	1	071249214855	True Match Lumi Makeup	Classic Tan/Cappuccino	N7-8

TM LUMI GLOTION/GLW AMR TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
338	1	071249363102	True Match Lumi Glotion	Fair	901
339	1	071249363119	True Match Lumi Glotion	Light	902
340	1	071249363126	True Match Lumi Glotion	Medium	903
341	1	071249363133	True Match Lumi Glotion	Deep	904
342	1	071249361191	True Match Lumi Glow Amour	Day Break	507
343	1	071249361207	True Match Lumi Glow Amour	Golden Hour	508

TM MIN MU TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
344	1	071249094259	True Match Naturale Gentle Mineral Makeup	Light Ivory	W1-2 458
345	1	071249094273	True Match Naturale Gentle Mineral Makeup	Nude Beige	W3 460
346	1	071249094297	True Match Naturale Gentle Mineral Makeup	Natural Beige	W4-5 464
347	1	071249094327	True Match Naturale Gentle Mineral Makeup	Sun Beige	W6-7 468
348	1	071249094211	True Match Naturale Gentle Mineral Makeup	Soft Ivory	N1-2 456

TM MU TRY CL 3.3/3.4 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
349	1	071249078556	True Match Liquid Foundation	Alabaster	C1
350	1	071249078594	True Match Liquid Foundation	Natural Ivory	C2
351	1	071249078617	True Match Liquid Foundation	Creamy Natural	C3
352	1	071249078655	True Match Liquid Foundation	Shell Beige	C4
353	1	071249078679	True Match Liquid Foundation	Classic Beige	C5
354	1	071249036853	True Match Liquid Foundation	Soft Sable	C6
355	1	071249036846	True Match Liquid Foundation	Nut Brown	C7
356	1	071249218310	True Match Liquid Foundation	Cocoa	C8

TM PWDR-2 TR MED TRY CL 3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
357	1	071249033357	True Match Powder	Alabaster	C1
358	1	071249033401	True Match Powder	Natural Ivory	C2
359	1	071249033432	True Match Powder	Creamy Natural	C3

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Door Count as of Print Date: 1

FULL WALL

Page: 30 of 38

Date : 29-Aug-2018

FILE: \\FS\SUSNAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POG\WAK1846ECLIP

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

18' x 46" L'OREAL COSMETICS LAYOUT - SPRING 2019

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360	1	071249033449	True Match Powder	Shell Beige	C4
361	1	071249033579	True Match Powder	Classic Beige	C5
362	1	071249033593	True Match Powder	Soft Sable	C6
363	1	071249033586	True Match Powder	Nut Brown	C7
364	1	071249033609	True Match Powder	Cocoa	C8

TM BLSH TRY 3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
365	1	071249017500	True Match Blush	Baby Blossom	C1-2
366	1	071249017517	True Match Blush	Tender Rose	C3-4
367	1	071249017524	True Match Blush	Rosy Outlook	C5-6
368	1	071249042014	True Match Blush	Spiced Plum	C7-6

TM LUMI MU TRAY COOL 3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
369	1	071249226551	True Match Lumi Makeup	Creamy Natural	C3
370	1	071249226568	True Match Lumi Makeup	Shell Beige	C4
371	1	071249226575	True Match Lumi Makeup	Classic Beige	C5
372	1	071249226582	True Match Lumi Makeup	Soft Sable	C6
373	1	071249226599	True Match Lumi Makeup	Nut Brown/Cocoa	C7-8

TM LUMI SHK & GLW/LUMI LIQ/PWDR TRY LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
374	1	071249382585	True Match Lumi Shake & Glow Dew Mist	-	100
375	1	071249299043	True Match Lumi Liquid Glow Illuminator	Lumi Liquid Glow Illuminator : Golden	W101
376	1	071249299050	True Match Lumi Liquid Glow Illuminator	Lumi Liquid Glow Illuminator : Rose	N201
377	1	071249299081	True Match Lumi Powder Glow Illuminator	Lumi Powder Glow Illuminator : Golden	W102
378	1	071249299074	True Match Lumi Powder Glow Illuminator	Lumi Powder Glow Illuminator : Rose	N202

TM MIN MU TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
379	1	071249179185	True Match Naturale Gentle Mineral Makeup	Natural Buff	N3 457
380	1	071249094303	True Match Naturale Gentle Mineral Makeup	Buff Beige	N4-5 466
381	1	071249104088	True Match Naturale Gentle Mineral Makeup	Classic Tan	N6-7 470
382	1	071249179192	True Match Naturale Gentle Mineral Makeup	Natural Ivory	C1-2 461
383	1	071249094280	True Match Naturale Gentle Mineral Makeup	Creamy Natural	C3 462

TM MU TRY 4.4 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
384	1	071249220283	True Match Liquid Foundation	Fresh Beige W4.5	W4.5
385	1	071249220290	True Match Liquid Foundation	Suntan W5.5	W5.5
386	1	071249220306	True Match Liquid Foundation	Deep Warm W9.5	W9.5
387	1	071249220320	True Match Liquid Foundation	Perfect Beige N5.5	N5.5
388	1	071249220337	True Match Liquid Foundation	Golden Beige N6.5	N6.5
389	1	071249220344	True Match Liquid Foundation	Mahogany N9	N9
390	1	071249220351	True Match Liquid Foundation	Deep Cool C9	C9
391	1	071249220368	True Match Liquid Foundation	Espresso C10	C10

TM CNCLR/CRYN COMBO TRY LIT 1.1** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
392	1	071249017241	True Match Concealer	Fair / Light Warm	W1-2-3
393	1	071249017265	True Match Concealer	Fair / Light Neutral	N1-2-3
394	1	071249017289	True Match Concealer	Fair / Light Cool	C1-2-3
395	1	071249017296	True Match Concealer	Light / Medium Warm	W4-5
396	1	071249017319	True Match Concealer	Light / Medium Neutral	N4-5
397	1	071249017326	True Match Concealer	Light / Medium Cool	C4-5

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Door Count as of Print Date: 1

FULL WALL

Page: 31 of 38

Date : 29-Aug-2018

FILE: \\FS\SUSNAS18\CPDNY_Group\sales\UK\B\PCosmetics\UKB\Reports\2019\Spring\PENDING\POG\WAK1846ECLIP

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

18' x 46" L'OREAL COSMETICS LAYOUT - SPRING 2019

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398	1	071249017333	True Match Concealer	Medium / Deep Warm	W6-7-8
399	1	071249017357	True Match Concealer	Medium / Deep Cool	C6-7-8
400	1	071249238424	True Match Crayon Concealer	Fair/Light Neutral	N123
401	1	071249238431	True Match Crayon Concealer	Fair/Light Warm	W123
402	1	071249238455	True Match Crayon Concealer	Light/Medium Neutral	N45
403	1	071249238462	True Match Crayon Concealer	Light/Medium Warm	W45
404	1	071249248805	True Match Crayon Concealer	Medium/Deep Neutral	N678
405	1	071249238486	True Match Crayon Concealer	Medium/Deep Warm	W678

TM MULTI-USE CNCLR TRY 1.1 (LMTD MIX) LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
406	1	071249362174	True Match Multi-Use Concealer	Fair	W1-2
407	1	071249362181	True Match Multi-Use Concealer	Fair	N1-2
408	1	071249362198	True Match Multi-Use Concealer	Fair	C1-2
409	1	071249362204	True Match Multi-Use Concealer	Light	W3-4
410	1	071249362211	True Match Multi-Use Concealer	Light	N3-4
411	1	071249362235	True Match Multi-Use Concealer	Medium	W5-6
412	1	071249362242	True Match Multi-Use Concealer	Medium	N5-6
413	1	071249362266	True Match Multi-Use Concealer	Dark	W7-8
414	1	071249362273	True Match Multi-Use Concealer	Dark	N7-8
415	1	071249362297	True Match Multi-Use Concealer	Deep	W9-10

PRDS ENCHNTD BLSH TRY LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
416	1	071249374702	Paradise Enchanted Blush	Bashful	190
417	1	071249374719	Paradise Enchanted Blush	Fantastical	191
418	1	071249374726	Paradise Enchanted Blush	Just Curious	192
419	1	071249374733	Paradise Enchanted Blush	Charming	193

MGC FMLY CMBO W/ 4 HGLHGRTRY TRY LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
420	1	071249210130	Magic Lumi Highlighter	Fair	860
421	1	071249210147	Magic Lumi Highlighter	Light	862
422	1	071249210154	Magic Lumi Highlighter	Medium	864
423	1	071249236390	Magic Lumi Highlighter	Deep	866
424	1	071249217436	Magic Lumi Light Infusing Primer	Primer	896
425	1	071249173169	Magic Perfecting Base Face Primer	Magic Perfecting Base	890

SS MGC BB CRM/CRTR TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
426	1	071249283714	Magic BB Correctors	Magic BB Correctors : Anti-Redness	820
427	1	071249283721	Magic BB Correctors	Magic BB Correctors : Anti-Fatigue	818
428	1	071249211458	Magic BB Cream	Fair	810
429	1	071249211465	Magic BB Cream	Light	812
430	1	071249211472	Magic BB Cream	Medium	814
431	1	071249211489	Magic BB Cream	Deep	816

CR PRDS ENCHNTD PLTT EYE TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
432	1	071249371183	Colour Riche Paradise Enchanted Palette	-	150

VL RDNC BSTR & LUMI SRM TINT TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
433	1	071249334294	Visible Lift Radiance Booster		100
434	1	071249359693	Visible Lift Luminous Serum Tint	Pearl	801
435	1	071249359709	Visible Lift Luminous Serum Tint	Rose	802

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Door Count as of Print Date: 1

FULL WALL

Page: 32 of 38

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POG\WAK1846ECL

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

18' x 46" L'OREAL COSMETICS LAYOUT - SPRING 2019

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436	1	071249359716	Visible Lift Luminous Serum Tint	Gold	803
437	1	071249359723	Visible Lift Luminous Serum Tint	Honey	804
438	1	071249359730	Visible Lift Luminous Serum Tint	Amber	805

VL BLUSH TRY 1.1 LIT EW ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
439	1	071249237434	Visible Lift Blush	Rose Gold Lift	701
440	1	071249237441	Visible Lift Blush	Peach Gold Lift	702
441	1	071249237458	Visible Lift Blush	Pink Lift	703
442	1	071249237465	Visible Lift Blush	Coral Lift	704
443	1	071249237472	Visible Lift Blush	Nude Lift	705
444	1	071249237489	Visible Lift Blush	Berry Lift	706

VL SRM TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
445	1	071249178973	Visible Lift Serum Absolute	Soft Ivory	143
446	1	071249179000	Visible Lift Serum Absolute	Light Ivory	144
447	1	071249178966	Visible Lift Serum Absolute	Classic Ivory	145
448	1	071249178935	Visible Lift Serum Absolute	Nude Beige	146
449	1	071249178959	Visible Lift Serum Absolute	Creamy Natural	147
450	1	071249178997	Visible Lift Serum Absolute	Natural Buff	148

VL SRM TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
451	1	071249178942	Visible Lift Serum Absolute	Buff Beige	149
452	1	071249178928	Visible Lift Serum Absolute	Natural Beige	151
453	1	071249178911	Visible Lift Serum Absolute	Sand Beige	152
454	1	071249178980	Visible Lift Serum Absolute	Sun Beige	154
455	1	071249179024	Visible Lift Serum Absolute	Honey Beige	155
456	1	071249179031	Visible Lift Serum Absolute	Classic Tan	157

CR LA PALETTE SHDW TRY LIT 1.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
457	1	071249289754	Colour Riche La Palette - EYE	Nude 1	111

CR LA PALETTE SHDW TRY LIT 2.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
458	1	071249289761	Colour Riche La Palette - EYE	Nude 2	112

CR POCKET PALETTE 2-TIER TRY LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
459	1	071249313022	Colour Riche Pocket Palette	Avenue des Roses	102
460	1	071249313084	Colour Riche Pocket Palette	Violet Amour	114
461	1	071249313039	Colour Riche Pocket Palette	Boudoir Charme	106
462	1	071249313008	Colour Riche Pocket Palette	French Biscuit	104
463	1	071249313053	Colour Riche Pocket Palette	Haute Hazel	116
464	1	071249313077	Colour Riche Pocket Palette	Avant Garde Azure	112
465	1	071249313046	Colour Riche Pocket Palette	Bleu Nuit	108
466	1	071249313060	Colour Riche Pocket Palette	Silver Couture	110

CR SHDW 2-TIER 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
467	1	071249243763	Colour Riche Shadows	Perpetual Nude	230
468	1	071249276419	Colour Riche Shadows	Rose Nude	300
469	1	071249243770	Colour Riche Shadows	Treasured Bronze	240
470	1	071249243787	Colour Riche Shadows	Absolute Taupe	250

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Door Count as of Print Date: 1

FULL WALL

Page: 33 of 38

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Groups\sales\UK\B\PCosmetics\UKB\Reports\2019\Spring\PENDING\POG\WAK1846ECLIP

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

18' x 46" L'OREAL COSMETICS LAYOUT - SPRING 2019

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471	1	071249276389	Colour Riche Shadows	Unforgettable Lilac	270
472	1	071249276396	Colour Riche Shadows	Eternal Blue	280
473	1	071249276402	Colour Riche Shadows	Emerald Conquest	290
474	1	071249243794	Colour Riche Shadows	Incredible Grey	260

INF SHDW 3-TIER TRY LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
475	1	071249199237	Infalible Shadow	Endless Pearl	899
476	1	071249199213	Infalible Shadow	Iced Latte	888
477	1	071249199312	Infalible Shadow	Eternal Sunshine	997
478	1	071249199305	Infalible Shadow	Amber Rush	892
479	1	071249214633	Infalible Shadow	Bottomless Java	800
480	1	071249214596	Infalible Shadow	Liquid Diamond	996
481	1	071249199299	Infalible Shadow	Perpetual Purple	555
482	1	071249214640	Infalible Shadow	Smoldering Plum	556
483	1	071249214626	Infalible Shadow	Glistening Garnet	557
484	1	071249199244	Infalible Shadow	Bronzed Taupe	890
485	1	071249214602	Infalible Shadow	Golden Emerald	335
486	1	071249214619	Infalible Shadow	Endless Sea	337
487	1	071249199220	Infalible Shadow	Midnight Blue	889
488	1	071249199251	Infalible Shadow	Eternal Black	999
489	1	071249199275	Infalible Shadow	Sultry Smoke	998

CR MONOS SHDW (MATTE) TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
490	1	071249350218	Colour Riche Monos	Matte Chill	300
491	1	071249350225	Colour Riche Monos	Mix and Matte	302
492	1	071249350232	Colour Riche Monos	Matte it Up	304
493	1	071249350256	Colour Riche Monos	Acro-matte	306
494	1	071249350263	Colour Riche Monos	Matte-ison Avenue	308

CR MONOS SHDW 3-TIER TRY LIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
495	1	071249306918	Colour Riche Monos	Petite Perle	205
496	1	071249306925	Colour Riche Monos	Paris Beach	200
497	1	071249306987	Colour Riche Monos	Little Beige Dress	201
498	1	071249306932	Colour Riche Monos	Sunset Seine	202
499	1	071249306956	Colour Riche Monos	Quartz Fume	204
500	1	071249306970	Colour Riche Monos	Mademoiselle Pink	206
501	1	071249306949	Colour Riche Monos	Cafe Au Lait	203
502	1	071249306994	Colour Riche Monos	Pain Au Chocolat	207
503	1	071249307021	Colour Riche Monos	Violet Beaute	208
504	1	071249307076	Colour Riche Monos	Green Promenade	212
505	1	071249307045	Colour Riche Monos	Argentic	210
506	1	071249307083	Colour Riche Monos	Teal Couture	213
507	1	071249307052	Colour Riche Monos	Grand Bleu	211
508	1	071249307069	Colour Riche Monos	Meet Me in Paris	214
509	1	071249306963	Colour Riche Monos	Noir Cest Noir	209

INF LW LNR HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
510	1	071249350171	Infalible Long Wear Eyeliner	White	551
511	1	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591
512	1	071249145234	Infalible Long Wear Eyeliner	Black	511
513	1	071249145241	Infalible Long Wear Eyeliner	Black Brown	581
514	1	071249145258	Infalible Long Wear Eyeliner	Brown	531
515	1	071249206041	Infalible Long Wear Eyeliner	Charcoal	521

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Door Count as of Print Date: 1

FULL WALL

Page: 34 of 38

Date : 29-Aug-2018

FILE: \\FS\SUSNAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POG\WAK1846ECLIP

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

18' x 46" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1846ECLIP_IS19.psa

INF EYE PAINTS LNR HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
516	1	071249335185	Infalible Eye Paint Liner	Black Party	300
517	1	071249335239	Infalible Eye Paint Liner	White Party	310
518	1	071249335208	Infalible Eye Paint Liner	Vivid Aqua	304
519	1	071249335192	Infalible Eye Paint Liner	Electric Blue	302
520	1	071249335215	Infalible Eye Paint Liner	Intrepid Teal	306
521	1	071249335222	Infalible Eye Paint Liner	Wild Green	308

LIN INT BRUSH TIP HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
522	1	071249152690	Lineur Intense Brush Tip	Carbon Black	790
523	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710
524	1	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Black	Carbon Black	690
525	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610
526	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	190
527	1	071249082119	Pencil Perfect Eye Liner	Ebony	110

VLMNS LSH PRDS LIQ EYELNR HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
528	1	071249385104	Infalible Pro-Last Liner	Bronze	840
529	1	071249385937	Infalible Pro-Last Liner	Aubergine	850
530	1	071249357248	Infalible Pro-Last Liner	Black	930
531	1	071249357255	Infalible Pro-Last Liner	Brown	940
532	1	071249357262	Infalible Pro-Last Liner	Grey	950
533	1	071249357644	Infalible Pro-Last Liner	Cobalt Blue	960

VLMNS LSH PRDS LIQ EYELNR HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
534	1	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115
535	1	071249373149	Voluminous Lash Paradise Liquid Eyeliner	Rose Gold	125
536	1	071249336359	Voluminous Liner Noir	Blackest Black	300
537	1	071249289839	Infalible Superstar Liner	Black	202
538	1	071249329788	Infalible Sculpt Liner	Black	904
539	1	071249357651	Infalible Pro-Last Liner	Purple	970

INF EYE MM LNR HKBR 6HK LIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
540	1	071249206034	Infalible Long Wear Eyeliner	Navy	541
541	1	071249306376	Infalible Eye: Matte Matic Liner	Black	512
542	1	071249306383	Infalible Eye: Matte Matic Liner	Brown	513
543	1	071249306390	Infalible Eye: Matte Matic Liner	Charcoal	514
544	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798
545	1	071249314494	Infalible Black Velvet Liner	Black	903

INF THE SPR SLIM LNR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
546	1	071249238912	Infalible The Super Slim Liner	Black	400
547	1	071249350126	Infalible The Super Slim Liner	Brown	401
548	1	071249350157	Infalible The Super Slim Liner	Grey	402
549	1	071249357521	Brow Stylist Boost & Set	Blonde	470
550	1	071249357545	Brow Stylist Boost & Set	Light Brunette	480
551	1	071249357552	Brow Stylist Boost & Set	Dark Brunette	490

TLSCPC LNR HKBR 6HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

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FULL WALL

Page: 35 of 38

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Groups\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POG\WAK1846ECLIP

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

18' x 46" L'OREAL COSMETICS LAYOUT - SPRING 2019

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Loc. ID	Facings	UPC	Description	Shade	Plano Code
552	1	071249082140	Pencil Perfect Eye Liner	Espresso	130
553	1	071249231791	Infallible Gel Lacquer Liner	Blackest Black	171
554	1	071249207000	Voluminous Smoldering Eyeliner	Black	645
555	1	071249137086	Telescopic Carbon Black Liner	Carbon Black	835
556	1	071249119990	Telescopic Eyeliner	Black	810
557	1	071249161906	Telescopic Waterproof Eyeliner	Black	800

BRW STYLST DEF HKBR 6HK LIT (ALT)**			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
558	1	071249350744	Brow Stylist: Definer	Dark Blonde	391
559	1	071249350751	Brow Stylist: Definer	Light Brunette	392
560	1	071249314876	Brow Stylist: Definer	Blonde	388
561	1	071249314883	Brow Stylist: Definer	Brunette	389
562	1	071249314890	Brow Stylist: Definer	Dark Brunette	390
563	1	071249350270	Brow Stylist Shape & Fill	Blonde	400

UNBELIEVA-BROW HKBR 5HK LIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
564	1	071249376393	Unbelieva-Brow	Light Brunette	565
565	1	071249376409	Unbelieva-Brow	Brunette	570
566	1	071249376416	Unbelieva-Brow	Dark Brunette	575
567	1	071249350300	Brow Stylist Shape & Fill	Brunette	415
568	1	071249350317	Brow Stylist Shape & Fill	Dark Brunette	420

BRW STYLST FRM & SET HKBR 5HK LIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
569	1	071249314975	Brow Stylist: Prep & Shape Pro Kit	Light to Medium	386
570	1	071249339589	Brow Stylist Frame & Set	Blonde	212
571	1	071249339596	Brow Stylist Frame & Set	Light Brunette	213
572	1	071249339602	Brow Stylist Frame & Set	Warm Brunette	214
573	1	071249341834	Brow Stylist Frame & Set	Deep Brunette	215

BRW STYLST KBK BLNDR HKBR 6HK LIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
574	1	071249339619	Brow Stylist Kabuki Blender	Blonde	312
575	1	071249339626	Brow Stylist Kabuki Blender	Brunette	313
576	1	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	314
577	1	071249289273	Brow Stylist Designer	Blonde	305
578	1	071249289280	Brow Stylist Designer	Brunette	310
579	1	071249289297	Brow Stylist Designer	Dark Brunette	315

EMR DOUBLE TRY HOOKBAR 2HK LIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
580	1	071249152454	Clean Artiste Waterproof Makeup Remover	Clean Artiste Waterproof Makeup Remover	001
581	1	071249078525	Eye Makeup Remover	Eye Makeup Remover	001
582	1	071249324707	Voluminous Feline WSH	Blackest Black WSH	627
583	1	071249324714	Voluminous Feline WSH	Black WSH	628

UNLIMITED MSCR HKBR 4HK LIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
584	1	071249335857	Unlimited	Blackest Black	235
585	1	071249335871	Unlimited	Black Brown	236
586	1	071249335888	Unlimited	Blackest Black WTP	240
587	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 1

FULL WALL

Page: 36 of 38

Date : 29-Aug-2018

FILE: \\F\SUSNAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POG\WAK1846ECLIP

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

18' x 46" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK1846ECLIP_IS19.psa

X-FIBER MSCR HKBR 4HK LIT (ALT) **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
588	1	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213	
589	1	071249363720	X-Fiber Mascara WSH	Black WSH	214	
590	1	071249369104	X-Fiber Mascara WSH	Soft Black WSH	216	
591	1	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215	

VLMNS MSCR PRIMER HKBR 4HK LIT (ALT) **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
592	1	071249330265	Voluminous Primer	Primer	300	
593	1	071249372029	Voluminous Straight Brush	Burgundy	950	
594	1	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900	
595	1	071249059098	Voluminous Straight Brush	Blackest Black	310	

VLMNS SPRSTR MSCR HKBR 4HK LIT (ALT) **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
596	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621	
597	1	071249301500	Voluminous Superstar Mascara	Black (WSH)	622	
598	1	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	623	
599	1	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest Black (WTP)	624	

VLMNS FELINE NOIR MSCRA HKBR 4HK LIT (ALT)**				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
600	1	071249324721	Voluminous Feline WSH	Black Brown WSH	629	
601	1	071249324745	Voluminous Feline WTP	Black WTP	632	
602	1	071249334348	Voluminous Feline WSH	Blackest Noir WSH	633	
603	1	071249334355	Voluminous Feline WTP	Blackest Noir WTP	634	

VLMNS LSH PRDS MSCR (WSH) HKBR 4HK LIT (ALT) **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
604	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200	
605	1	071249343258	Voluminous Lash Paradise WSH	Black	201	
606	1	071249343272	Voluminous Lash Paradise WSH	Black Brown	202	
607	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204	

TLSCPC HKBR 4HK LIT (ALT) **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
608	1	071249104743	Telescopic Mascara	Blackest Black	910	
609	1	071249104729	Telescopic Mascara	Black	905	
610	1	071249104736	Telescopic Mascara	Black Brown	915	
611	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935	

VLMNS CB MSCR HKBR 4HK LIT (ALT) **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
612	1	071249749012	Voluminous Straight Brush	Black	305	
613	1	071249669020	Voluminous Straight Brush	Black Brown	315	
614	1	071249019344	Voluminous Curved Brush	Black	340	
615	1	071249019351	Voluminous Curved Brush	Black Brown	350	

VLMNS BTRFLY MSCR HKBR 4HK LIT (ALT) **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
616	1	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WTP)	625	
617	1	071249314104	Voluminous Superstar Red Carpet	Extra Black	626	
618	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868	
619	1	071249256701	Voluminous Butterfly Washable Mascara	Black	867	

Prepared by: Loreal CPD Category Management

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Page: 37 of 38

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Groups\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POGWAK1846ECL

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL W/ PAINTS)

18' x 46" L'OREAL COSMETICS LAYOUT - SPRING 2019

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VLMNS MIL LSHES HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
620	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635
621	1	071249187722	Voluminous Million Lashes Mascara	Black	645
622	1	071249188125	Voluminous Million Lashes Mascara	Black Brown	655
623	1	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630

VLMNS LSH PRDS MSCR (WTP) HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
624	1	071249343319	Voluminous Lash Paradise WTP	Black	203
625	1	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205
626	1	071249149768	Double Extend Beauty Tubes	Blackest Black	575
627	1	071249149744	Double Extend Beauty Tubes	Black	570

XTR VOL CLGN WP HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
628	1	071249148822	Extra Volume Collagen Washable	Blackest Black	680
629	1	071249148808	Extra Volume Collagen Washable	Black	675
630	1	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695
631	1	071249194102	Voluminous False Lashes Mascara	Blackest Black	270

VLMNS WP HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
632	1	071249006412	Voluminous Waterproof	Black	360
633	1	071249006429	Voluminous Waterproof	Black Brown	365
634	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395
635	1	071249101919	Voluminous Carbon Black	Carbon Black	335

VLMNS BTRFLY WP MSCR HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
636	1	071249256725	Voluminous Butterfly Washable Mascara	Black Brown	869
637	1	071249256695	Voluminous Butterfly WTP	Blackest Black	871
638	1	071249256688	Voluminous Butterfly WTP	Black	870
639	1	071249265932	Voluminous Butterfly Midnight Black	Midnight Black	872

VLMNS MIL LSHES WP HKBR 4HK LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
640	1	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670
641	1	071249201770	Voluminous Million Lashes Carbon	Carbon Black	620
642	1	071249258415	Voluminous Million Lashes Excess Washable	Black	455
643	1	071249314111	Voluminous Butterfly Sculpt WSH	Blackest Black	873

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Page: 38 of 38

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POG\WAK1846ECL